

Small Family Owned Pet Supply Business Hits $1,0000,000 In Sales On Amazon With Enzyme Cleaner And Other Products

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Bubba's Rowdy Friends Pet Supply Company of Hudson, Florida has announced that its online sales for its pet supply products, including the Pet Stain & Odor Terminator Enzyme Cleaner, has reached $1 million on Amazon. Wayne Griggs, a spokesperson for Bubba's, cites this development as significant for a family-owned pet supply store that began in 2013.

Griggs talks about the bioenzymatic formulation of the Enzyme Cleaner. The solution contains bacteria that remain temporarily inactive until they come into contact with pet urine or stool stains, which serve as bacterial food sources. This process ensures that stains and odor are eliminated from upholstery, wood floors, carpets, travel crates, pet bedding, and litter boxes. The Pet Stain & Odor Terminator was developed at BioStar Labs, under the stewardship of natural products chemist and pharmacist Dr. Jane Griggs.

Online sales of the Enzyme Cleaner have been strengthened by an endorsement from the Dalton, Georgia-based trade association, The Carpet and Rug Institute. The Institute's Carpet Cleaning Seal of Approval gives recognition of the Enzyme Cleaner's superiority and excellence in the care and maintenance

of rugs and carpets. Criteria for evaluation included overall cleaning effectiveness, surface texture change in the carpet, resoiling rate, colorfastness to light, the presence or absence of optical brighteners, and pH neutrality.

Glowing Enzyme Cleaner Reviews have been posted by customers on Amazon, Pet Supply Store, Flooring Professionals, howtotrainingapuppy.com, everythingmadeinusa.com, desertcart.com, ultimumvitae.com, smartandhealthydogs.com, whatcatsneed.com, and bestsuppliesforpets.com. Customers have praised the Pet Supply Company's customer service and product quality.

The Pet Stain & Odor Terminator received an average rating of 4.7 stars out of 5 from 583 reviews on Amazon. The consensus was, "Best product ever!" Customer J. Burton described it as "a lifesaver," because his odor-sensitive mother said she couldn't smell any pet odors when she came for an occasional visit. Customer Tessa expressed her praise with the words, "Hats off to the makers of this wonderful product!" Another user PWilliams pointed out that the pet stain smell had not returned after several weeks of using and testing the Enzyme Cleaner. The disappearance of a lingering cat smell stopped the cats' practice of marking items at a customer's patio, and she attributed it to the effectiveness of the Terminator. According to Candydish, the solution removed stains that had originally been in the carpet for the last 5 years.

The Pet Supply Company is setting its sights on the international market in response to queries from pet owners in North America, Europe, and Asia. "We ourselves believe we have a great product in the Pet Stain & Odor Terminator," says Griggs. Plans are underway to increase marketing and promotional efforts in Web sites that cater to households and pet lovers in those key markets.
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Bubba"s Rowdy Friends

Bubbas Rowdy Friends is a small family owned pet supply manufacturing company that develops and sells products for pet owners.

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