

Staffing Agency in West Palm Beach, FL, Participates in Job Genius Social Media Campaign to Help Promote Growth in a Competitive Job Market

July 28, 2017

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West Palm Beach, Fla. ? Express Employment Professionals, a leading staffing agency in West Palm Beach, FL, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates in West Palm Beach searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout a four-week campaign, the Express West Palm Beach team posted a total of two educational videos a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs are filled in a competitive market, the employment agency in West Palm Beach, FL, urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

Express West Palm Beach Franchisee Lee Fossett said, ?Social media is the go-to platform for these young professionals. The content is right on track for job seekers. We recommend this program highly to all job seekers.?

The West Palm Beach Express office is located at 2540 Metrocentre Blvd #3, West Palm Beach, FL 33047 and serves the West Palm Beach area. Local businesses and applicants are encouraged to stop by, visit https://www.expresspros.com/WPalmBeachFL, or call (561) 475-1004.

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For more information about Express Employment Professionals - West Palm Beach, FL, contact the company here:Express Employment Professionals - West Palm Beach, FLLee FossettJobs.PalmBeachFLWest@ExpressPros.comExpress Employment Professionals of West Palm Beach, FL2540 Metrocentre Blvd #3West Palm Beach, FL 33407(561) 475-1004www.expresspros.com/WPalmBeachFL

Express Employment Professionals - West Palm Beach, FL

Express Employment Professionals in West Palm Beach, FL is a staffing agency that matches talent with top companies in our area. We service Tequesta, Jupiter, North Palm Beach, Palm Beach Gardens, Riviera Beach, Palm Beach and Lake Worth.

Email: Jobs.PalmBeachFLWest@ExpressPros.com

