One of the Best San Rafael Employment Agencies Promotes Growth in a Competitive Job Market through the Job Genius Social Media Campaign

July 28, 2017

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San Rafael, Calif. ? Express Employment Professionals of Marin County, one of the leading employment agencies in San Rafael, CA, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout a four-week campaign, the Express Marin County team posted a total of two educational videos a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs in San Rafael, CA, are filled in a competitive market, the agency urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

Express Marin County Franchisee Peter Dempsey said, ?Social media is the go-to platform for these young professionals, so running this four-week campaign has been a great addition to our tools and resources that we utilize to help boost a candidate?s career potential.?

The Express Marin County office is located at 38 Mitchell Blvd, San Rafael, CA 94903 and serves the San Rafael, Novato, and Sausalito areas. Local businesses and applicants are encouraged to stop by, visit www.ExpressProsMarinCounty, or call (415) 200-3254.

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For more information about Express Employment Professionals - San Rafael, CA (Marin County), contact the company here:Express Employment Professionals - San Rafael, CA (Marin County)Peter Dempsey(415) 200-3254Jobs.SanRafaelCA@ExpressPros.com38 Mitchell Blvd, San Rafael, CA 94903

Express Employment Professionals - San Rafael, CA (Marin County)

Express Employment Professionals in Marin County, CA is a locally owned and operated staffing agency that specializes in providing temp services to local companies and jobs to candidates in the San Rafael, Novato, and Sausalito areas.

Website: http://www.ExpressProsMarinCounty.com

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