

Employment Center in Grand Forks Participates in Job Genius Social Media Campaign to Help Promote Growth in a Competitive Job Market

July 28, 2017

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Grand Forks, N.D. ? Express Employment Professionals, a leading employment center in Grand Forks, ND, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Express Grand Forks General Manager Jeremy Griggs said, ?The Job Genius educational video series has truly allowed our job seekers in the area to build a better foundation for their career paths.?

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains

job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

?Social media is the go-to platform for these young professionals, so running this four-week campaign has been a great addition to our tools and resources that we utilize to help boost a candidate?s career potential,? Griggs said.

Throughout a four-week campaign, the Express Grand Forks team posted a total of two educational videos a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs are filled in a competitive market, one of the top recruitment agencies in Grand Forks, ND, urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

The Express Grand Forks office is located at 3590 S 42nd St, Grand Forks, ND 58201 and serves the Grand Forks area. Local businesses and applicants are encouraged to stop by, visit https://www.expresspros.com/GrandForksND, or call (701) 203-5086.

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Express Employment Professionals - Grand Forks, ND

Locally owned and operated, Express Employment Professionals in Grand Forks, ND is one of the top Full Service Staffing Agencies that is dedicated to providing exceptional service to job seekers and companies within our community

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