



## **One of the Top Job Agencies in Portland Participates in Job Genius Social Media Campaign**

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Portland, Ore. ? Express Employment Professionals, one of the leading job agencies in Portland, OR, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Express East Portland Managing Partner Sara Moriarty said, The Job Genius educational video series has truly allowed our job seekers in the area to build a better foundation for their career paths.?

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information

while hunting down that perfect position.

Throughout a four-week campaign, the Express East Portland team posted a total of two educational videos a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs are filled in a competitive market, the staffing agency in Portland, OR, urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

?Social media is the go-to platform for these young professionals, so running this four-week campaign has been a great addition to our tools and resources that we utilize to help boost a candidate?s career potential,? Moriarty said.

The Express East Portland office is located at 10011 SE Division St #102, Portland, OR 97266 and serves the East Portland area. Local businesses and applicants are encouraged to stop by, visit <https://www.expresspros.com/EPortlandOR>, or call (503) 254-1200.

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For more information about Express Employment Professionals - East Portland, OR, contact the company here: Express Employment Professionals - East Portland, OR Sara Moriarty (503) 254-1200  
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## **Express Employment Professionals - East Portland, OR**

*Express Professionals in East Portland, Oregon is a Full-Service Staffing Agency that continually exceeds expectations by providing services to companies in our community while also helping job seekers find employment.*

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