



## **Anaheim Job Agency Joins Job Genius Social Media Campaign to Help Advance Competitive Job Market**

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Anaheim, CA. ? Express Employment Professionals, a leading job agency in Anaheim, CA is thrilled to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there are tons of eager candidates in Anaheim searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout the four-week campaign, the Express Anaheim team posted a total of two educational videos a

week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs are filled in a competitive market, the staffing agency in Anaheim CA, urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

Express Anaheim owner Jim Barden said, ?Social media is the go-to platform for these young professionals, so running this four-week campaign has been a great addition to our tools and resources that we utilize to help boost a candidate?s career potential.?

The Express Anaheim office is located at 3810 E La Palma Ave. Suite A, Anaheim, CA 92807 and serves the Anaheim area. Local businesses and applicants are encouraged to stop by, visit <https://www.expresspros.com/NAnaheimCA> or call (714) 215-9929.

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For more information about Express Employment Professionals - Anaheim, CA (North), contact the company here: Express Employment Professionals - Anaheim, CA (North) Jim Barden (714) 215-9929 [jobs.northanaheimca@expresspros.com](mailto:jobs.northanaheimca@expresspros.com) Express Employment Professionals of Anaheim, CA (North) 3810 E La Palma Avenue Anaheim, CA 92807

### **Express Employment Professionals - Anaheim, CA (North)**

*Locally owned and operated, Express Employment Professionals in Anaheim, CA is a Staffing Agency that continually exceed expectations by providing services to companies and job seekers in our community.*

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