

Athens Staffing Agency Participates in Job Genius Social Media Campaign to Promote Competitive Job Market

July 31, 2017

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Athens, GA. ? Express Employment Professionals, a leading staffing agency in Athens, GA, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates in Athens searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout the four-week campaign, the Express Athens team posted a total of two educational videos a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more part time jobs in Athens, GA are filled in the competitive market, Express Athens urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

The Express Athens office is located at 824 Hawthorne Ave. Athens, GA 30606 and serves the Athens area. Local businesses and applicants are encouraged to stop by, visit https://www.expresspros.com/AthensGA or call (706) 510-3666.

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For more information about Express Employment Professionals - Athens, GA, contact the company here:Express Employment Professionals - Athens, GAJohn Culpeppe(706) 510-3666Jobs.AthensGA@ExpressPros.com824 Hawthorne AveAthens, GA 30606

Express Employment Professionals - Athens, GA

Express Employment Professionals is an employment agency that is locally owned and operated with three office locations in Athens, Covington, and Braselton, GA.

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