Staffing Agency in Eugene, OR Partakes in Job Genius Social Media Campaign to Increase Competitive Job Growth

July 31, 2017

July 31, 2017 -

Eugene, OR. ? Express Employment Professionals, the most popular staffing agency in Eugene, OR, is eager to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of enthusiastic candidates in Eugene searching for job opportunities. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout a four-week campaign, the Express Eugene team posted a total of two educational videos a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more positions are filled in a competitive market, the Job Genius social media campaign offers more job openings in Eugene, OR. The Job Genius campaign offers educational videos on ways to boost your skills to land a job in a desired company.

Express Eugene owner Pat Murphy said, ?The Job Genius educational video series has truly allowed our job seekers in the area to build a better foundation for their career paths.?

The Express Eugene office is located at 945 Garfield St. Eugene, OR 97402 and serves the Lane County area. Local businesses and applicants are encouraged to stop by, visit https://www.expresspros.com/EugeneOR or call (541) 214-2629.

###

For more information about Express Employment Professionals - Eugene, OR, contact the company here:Express Employment Professionals - Eugene, ORPat Murphy(541) 686-0001Jobs.EugeneOR@ExpressPros.com945 Garfield StEugene, OR 97402

Express Employment Professionals - Eugene, OR

Locally owned and operated, Express Employment Professionals in Eugene, OR is a Full-Service Staffing Agency that exceeds expectations by providing workforce services to local companies.

Website: https://www.expresspros.com/EugeneOR/

Email: Jobs.EugeneOR@ExpressPros.com

Phone: (541) 686-0001