Staffing Agency in Fort Myers Motivates the Job Search by Promoting Job Genius Social Media Campaign

July 31, 2017

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Fort Myers, Fla. ? Express Employment Professionals, a leading staffing agency in Fort Myers, FL, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout a four-week campaign, the Express Fort Myers team posted a total of two educational videos a

week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs are filled in a competitive market, the employment agency in Fort Myers, FL, urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

The Express Fort Myers office is located at 8695 College Pkwy #2300, Fort Myers, FL 33919 and serves the Fort Myers area. Local businesses and applicants are encouraged to stop by, visit https://www.expresspros.com/FtMyersFL, or call (239) 321-5108.

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For more information about Express Employment Professionals - Fort Myers, FL, contact the company here:Express Employment Professionals - Fort Myers, FLTom Jobin(239) 277-9675Jobs.FtMyersFL@ExpressPros.com7370 College Pkwy Suite 304Fort Myers, FL 33907

Express Employment Professionals - Fort Myers, FL

For more than 19 years, Tom Jobin, Owner of the Staffing Agency Express Employment Professionals in Fort Myers, FL have provided quality services to businesses and job seekers in our community.

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