Klamath Falls Staffing Services Takes Part in a Social Media Campaign to Show Growth within the Job Market

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Klamath Falls, Ore. ? Express Employment Professionals, a leader of staffing services in Klamath Falls, OR, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Express Klamath Falls Owner Jillian Stork said, ?The Job Genius educational video series has truly allowed our job seekers in the area to build a better foundation for their careers paths.?

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information

while hunting down that perfect position.

Throughout a four-week campaign, the Express Klamath Falls team posted a total of two educational videos a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs in Klamath Falls, OR, are filled in a competitive market, the agency urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

?Social media is the go-to platform for these young professionals, so running this four-week campaign has been a great addition to our tools and resources that we utilize to help boost a candidate?s career potential,? Stork said.

The Express Klamath Falls office is located at 104 N 11th St, Klamath Falls, OR 97603 and serves the Klamath Falls and Medford areas. Local businesses and applicants are encouraged to stop by, visit https://www.expresspros.com/KlamathFallsOR, or call (541) 238-5681.

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Express Employment Professionals - Klamath Falls, OR

Express Employment Professionals - Klamath Falls, OR s a Full-Service Staffing Agency that continually exceeds expectations by providing services to companies in our community while also helping job seekers find employment.

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