Reno Staffing Agency Participates in Social Media Campaign to Help Promote Growth in Job Market

July 31, 2017

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Reno, Nev. ? Express Employment Professionals, a leading staffing agency in Reno, NV, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates in Reno searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout a four-week campaign, the Express Reno team posted a total of two educational videos a week

to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more job openings in Reno, NV, are filled in a competitive market, the agency urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

The Reno Express office is located at 3973 S McCarran Blvd, Reno, NV 89502 and serves the Reno, Sparks, Spanish Springs, Carson City, and Fernley areas. Local businesses and applicants are encouraged to stop by, visit https://www.expresspros.com/RenoNV, or call (775) 562-0556.

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Express Employment Professionals - Reno, NV

Locally owned and operated, Express Employment Professionals in Reno, NV is a Full-Service Staffing Agency that continually exceed expectations by providing services to companies in our community while also helping job seekers find employment.

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