



## **Salt Lake City Job Agency Participates in Job Genius Social Media Campaign**

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Salt Lake City, UT. ? Express Employment Professionals, a leading job agency in Salt Lake City, UT, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates searching for a prime job opportunity. The Express team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout a four-week campaign, the Express Salt Lake City team posted a total of two educational videos

a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs are filled in a competitive market, the well-known agency that offers quality employment in Salt Lake City, UT, urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

The Express Salt Lake City office is located at 126 S 400 E Suite 350, Salt Lake City, UT 84111 and serves the Salt Lake City area. Local businesses and applicants are encouraged to stop by, visit <https://www.expresspros.com/SaltLakeCityUT>, or call (801) 383-2029.

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For more information about Express Employment Professionals - Salt Lake City, UT (Downtown), contact the company here: Express Employment Professionals - Salt Lake City, UT (Downtown) Leslie Hackett (801) 383-2029 [Jobs.SaltLakeCityUT@ExpressPros.com](mailto:Jobs.SaltLakeCityUT@ExpressPros.com) 124 S 400 E #350 Salt Lake City, UT 84111

### **Express Employment Professionals - Salt Lake City, UT (Downtown)**

*Locally owned and operated, Express Employment Professionals in Salt Lake City, UT is among the most distinguished full-service Staffing Agencies that continually works to exceed client expectations.*

Website: <http://www.expresspros.com/SaltLakeCityUT>

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