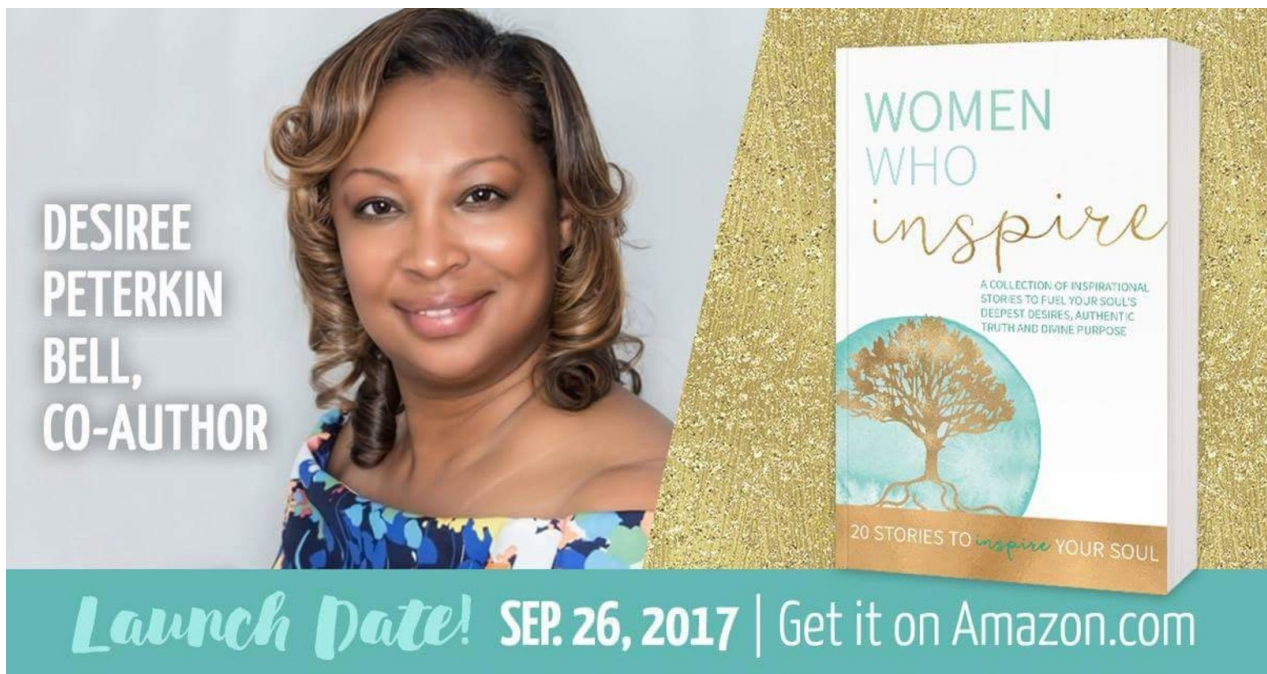




Desiree Peterkin Bell Featured Co-Author of New Book, "Women Who Inspire"

August 02, 2017

August 02, 2017 - PRESSADVANTAGE -
Being Driven by 'Purpose and Not Position'

Desiree Peterkin Bell announces the publication of Women Who Inspire, co-authored with Kate Butler. It will be available for purchase on September 26, 2017 nation-wide on Amazon.com.

Bell was approached to collaborate on the project due to her passion and commitment to addressing the many challenges that women face from politics to the board room. Bell's portion of the book, driven by her core tenet, "Purpose Not Position," joins a collection of inspirational stories that fuel the soul's deepest desires and need for authentic truth, and divine purpose.

"It is our honor to highlight Desiree Peterkin Bell as one of the featured authors in Women Who Inspire," states Kate Butler. "We look forward to her wealth of experience, inspiring story and unique platform of delivering results through 'Purpose Not Position' serving many women globally."

Butler, a certified professional success coach (CPSC), has written children's books, such as *More Than Mud* and *More Than Magic*. *More Than Mud* topped the charts at #1 for over 16 months causing her to receive the Mom's Choice Award for Excellence in 2014. Most recently, Butler published *Women Who Ignite*, a collection of individual stories by women charged to inspire, empower, and light inner sparks in readers.

"I am beyond excited to partner with best-selling author Kate Butler on this project to share personal stories and experiences to inspire women and others in every field to continue to walk in their purpose," states Bell. "I hope that my contribution will inspire others to 'keep moving' and continue to be powerful forces driven by purpose to make an impact for the greater good."

Bell is best-known for her work as a multi-faceted political and communication strategist specializing in building rock-solid brands to create national and global impact. As President and CEO of the boutique public affairs firm DPBell & Associates, she serves clients by leveraging her hard-earned expertise in problem solving, crisis communications, strategic counsel, and brand development.

Respected for her professionalism and diligence as a leader, Bell has served for nearly 20 years as a trusted advisor to a dynamic group of American city leaders including former Philadelphia Mayor Michael Nutter, Newark Mayor Cory Booker, and New York City Mayor Michael Bloomberg. In 2012, she oversaw an extensive communication strategy that positively impacted the reelection campaign efforts for former President Obama in the battleground state of Pennsylvania. During the 2016 Democratic National Convention, Bell served as a Senior Adviser to the CEO of the DNCC and her team.

Desiree Peterkin Bell is a dynamic speaker with a passion for mentoring young women of color. She regularly gives inspiring talks to audiences across the globe on her life's theme, "Purpose, Not Position", and lectures on Urban Communication at the University of Pennsylvania's Annenberg School for Communication.

For more details about Desiree Peterkin Bell, visit www.desireepeterkinbell.com.

###

For more information about DPBell & Associates, contact the company here: DPBell & AssociatesDesiree Peterkin Bell@desireepeterkinbell.com

DPBell & Associates

Desiree Peterkin Bell is the President ad CEO of DPBELL & ASSOCIATES,

a boutique public affairs firm with team members in Philadelphia, Washington, DC, Los Angeles, New York City and Tel Aviv.

"Purpose NOT Position."

Website: <https://www.desireepeterkinbell.com/>

Email: dpbell@desireepeterkinbell.com



Powered by PressAdvantage.com