

## Alicia Lyttle To Speak At Virtual Expo

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Alicia Lyttle from Kingston, Jamaica, is proud to announce that she is on the Speaker Lineup for the Virtual SME Expo. The conference, expo, and virtual trade show will be held on September 25 to 28, 2017 in Jamaica. It is designed to be the virtual conference and expo that has the most impact for startups. Some of the world's most dynamic founders, CEOs, change agents, entrepreneurs, and thought leaders will be attending, with the goal of helping would-be entrepreneurs know the ins and outs of establishing a successful business.

"To be invited to speak at the Virtual SME Expo is an honor," says Alicia Lyttle, CEO of Internet Income Jamaica. "I am particularly impressed with the fact that it will be held online this year for the first time. This shows how innovative the expo is, and how the organizers and participants love to think outside of the box."

The conference is organized by The Entrepreneurial You and their first season was aired in March 2014. That turned out to be a great success and was therefore repeated in 2015 and 2016. And now, for the 2017 event, The Entrepreneurial You wants to have a wider reach and go global.

Alicia Lyttle adds: "It's all very exciting. The Entrepreneurial You made two main changes to the event. First

of all, the expo will be held 100% online to ensure that its reach is worldwide. Secondly, they will no longer air

on traditional radio only. Rather, they will also host a 30 minute podcast interview every week. I must say that

I've been hooked from the start."

In each podcast, a high profile entrepreneur from anywhere in the world will be interviewed. The goal is to

ensure that entrepreneurs across the Caribbean, where The Entrepreneurial You is based, are able to get

inspired to launch their own business.

The event is set to be very well attended, and Alicia Lyttle is looking forward to making a positive contribution

to it, inspiring other entrepreneurs to become the best they can be. Tickets are available through The

Entrepreneurial You website, as well vital information about the event.

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Alicia Lyttle

Alicia Lyttle runs a successful internet marketing and social media company in Jamaica where she is currently based

and has travelled the world teaching people how to make money online.

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