

Agency for Nurse Staffing Participates in Job Genius Social Media Campaign Promoting Growth in Job Market

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Portland, Ore. ? Express Healthcare Professionals, one of the leading nursing agencies for nurse staffing in Portland, OR, is excited to have participated in this summer?s Job Genius campaign. During an aggressive four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for up and coming job seekers in the area.

It?s the middle of summer and there a tons of eager candidates searching for a prime job opportunity. The Express Healthcare team is prepared to assist these seekers in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Express Healthcare Owner Julie Tate said, ?The Job Genius educational video series has truly allowed our job seekers in the area to build a better foundation for their career paths.?

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains

job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout a four-week campaign, the Express Healthcare team posted a total of two educational videos a week to their social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities much more vital to the future workforce.

As more and more jobs are filled in a competitive market, one of the best nursing agencies in Portland, OR, urges job seekers to visit its social media sites to watch each educational Job Genius video. Even watching just one could be the boost needed to land a desired position in a great company.

?Social media is the go-to platform for these young professionals, that is why these Job Genius videos are such a great addition to our tools and resources that we utilize to help boost a candidate?s career potential,? Tate said.

The Express Healthcare office is located at 7401 SW Washo Ct #101, Tualatin, OR 97062 and serves the Portland area. Local businesses and applicants are encouraged to stop by, visit http://www.expresshealthcarenw.com, or call (503) 218-4343.

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Express Healthcare Professionals - Tualatin, OR

Express Healthcare Professionals in Tualatin, OR is one of the top Full-Service Nursing Staffing Agencies in Portland, OR that surpasses expectations by placing clinical staff in per diem and contract positions.

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