Spring In The Air Announces Blog Platform

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July 11, 2017, Miami, Florida - Spring In The Air is a rose delivery service that allows its customers to have a dozen roses delivered fresh any time of year. Recently, the company decided to take on another challenge, educating the public about roses in general by including a blog section on its site.

The new blog aims to promote the understanding and appreciation of roses and is accessible to the public whether they are a Spring In The Air member or not. The company believes that while many appreciate the allure of long-stem roses, not everyone is aware of the culture, history, and symbolism that is associated with the popular flower.

The company explains that its blog will also help customers make decisions as to which arrangements are appropriate for certain occasions. Some events call for one dozen roses while others may necessitate two dozen roses, or more. Similarly, the meanings attached to different colors and knowing these meanings is imperative when sending roses as a gift.

Spring In The Air?s blog will ideally create more informed customers who are happier with their orders and who have a full understanding of the flowers they love.

For more information about roses, browse the blog at Spring in The Air, or to become a member and have access to roses delivered fresh from South American farms, call (877)417-9657.

About Spring In The Air

Spring In The Air is a membership rose delivery service that has been bringing hand-crafted bouquets of roses fresh from their farm in Colombia for more than 35 years. They take pride in customer service and are available to answer any questions and help customers pick out the perfect arrangement for any occasion. Getting their customers? orders right is just as important to them as it is to their clients.

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For more information about Spring In The Air, contact the company here:Spring In The AirSergio Cadena877-417-9657info@springintheair.com80 SW 8th St STE 2000Miami, FL 33130

Spring In The Air

Spring in the Air Luxury Roses are carefully grown and selected in the most ideal natural conditions for fresh cut flower production found anywhere in the world.

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