



VALERIE SCHLITT ASSOCIATES

VSA, Inc. Launches Prospecting Program with Aligned2aT

August 24, 2017

August 24, 2017 - PRESSADVANTAGE -

Haddon Township, N.J. ? VSA, Inc. is excited to announce an internal prospecting program launch in partnership with Aligned2aT. VSA, Inc. is a B2B call center that runs business to business telemarketing, lead generation and appointment setting campaigns for their clients. Aligned2aT is the creator of JOY, the world?s first AI sales assistant that can determine a prospect?s emotional and motivational drivers and build a plan for every sales call.

?I met Bruce Lewolt of Aligned2aT through the American Association of Inside Sales Professionals (AA-ISP),? says Valerie Schlitt, owner and founder of VSA, Inc. ?We spoke several times at various AA-ISP conferences and I was fascinated right off the bat by the kind of work he was doing.?

VSA, Inc. has seen a rapid rise in growth over the past few years. However, most of their new business is referral and networking based. ?As a company, we?ve reached that point where there is a definite need to create a steady prospecting funnel in order to remain competitive and continue to grow. While referrals and networking have gotten us this far, they will not be what propels us even further,? remarks Ms. Schlitt.

?This is an exciting place to be and it couldn't have come at a better time,? Ms. Schlitt goes on to say. ?The partnership with Aligned2aT, in conjunction with a few other tools we will utilize both inside and alongside the program, have aligned to create a prospecting engine with the potential for great success and profit for VSA.?

The program will launch this month and VSA will devote efforts from six Client Associates each week. For the program, Aligned2aT has identified a unique lead list and has built prospecting playbooks for each of these leads.

?The ingredients for a knock-it-out-of-the-park prospecting engine are all there,? says Ms. Schlitt. ?If it all goes as well as we anticipate, this program will not only increase the bottom line for VSA, but also for our clients as we will use all these amazing tools for future client programs once we've tested it in-house with this program.?

For more information about VSA, Inc. visit www.vsapropecting.com and <http://www.joyisjoy.com/>.

###

For more information about VSA, Inc., contact the company here: VSA, Inc. Valerie Schlitt 856-240-8100 valerie.schlitt@vsapropecting.com 212 Haddon Avenue, Suite 8 Haddon Township, NJ 08108

VSA, Inc.

VSA, Inc. is a premiere B2B lead generation, appointment setting and outbound calling firm. We shine when clients have complex products and services, or need complex prospecting approaches. We serve companies, large and small, across the US and Canada.

Website: <http://www.vsapropecting.com>

Email: valerie.schlitt@vsapropecting.com

Phone: 856-240-8100

