



## **Ashley Bridget Launches New Line of Innovative, Multipurpose Jewelry**

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Ashley Bridget, the fashion accessory brand based in Fort Lauderdale, FL, is happy to announce the launch of its latest line of innovative jewelry that has multiple uses. The product line consists of the exclusive collection of elegant bangle hair tie bracelets available in 3 colors at their official Amazon storefront.

According to their spokesperson Scott Hutchison, "With the recent trend of wearing functional technology, I think it's high time that jewelry starts looking at building functional pieces as well. Our hair tie bracelet is an elegant addition to any woman's collection of fine jewelry, with the added benefit of it being an effective hair tie holder.?"

Ashley Bridget is a brand geared towards creating products that have the right mix of elegance and practicality that perfectly fits the needs of busy women who can't be bothered to keep their hair tie out of reach. The elastic holder bangle is a perfect example of this, being both exquisitely beautiful and hugely practical. People regularly report that they find the jewelry release by the company so unique, beautiful, and useful. Besides bangle holders, they also offer chokers, anklets, watches, and more.

These hair tie bracelets have a diameter of 2.75 inches (6.985 cm) - making them large enough for most female wrists. These bracelets can secure one small to medium sized hair tie. The product can be used in two ways, as a hair tie as well as a bracelet. When not being tied around the hair, the hair tie can be securely wrapped inside the outer circumference of the metal cuff and used as a bracelet instead.

The product is already a major hit with the masses with one reviewer stating, "I bought this for my daughter and she absolutely loves it! I thought for the price it would be thin metal but it's not! The bracelet still holds its form even without the hair ties on it." The product is available for purchase at Ashley Bridget's Amazon storefront.

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For more information about Ashley Bridget, contact the company here: Ashley Bridget Scott Hutchison 1 (877) 724 0804 [shutchison@ashleybridget.com](mailto:shutchison@ashleybridget.com) 500 E Broward Blvd. Unit 127 Fort Lauderdale, FL 33394

## **Ashley Bridget**

*Ashley Bridget embodies the youth, energy, and passion of women all around the world. We believe that true beauty comes from within, and the way in which you express yourself. Ashley Bridget jewelry accentuates the charismatic charm every girl encompasses.*

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