



## **AARP Director of Supplier Diversity joins Honorary Advisory Board of National Veterans Group**

*September 06, 2017*

September 06, 2017 - PRESSADVANTAGE -

Mrs. Kimberly Marcus, Director of Supplier Diversity for AARP was recently appointed to the Honorary Advisory Board (HAB) of The National Veterans Opportunity Coalition (TNVOC). After recently meeting with the TNVOC President Ron Williams and Vice President Ben Fatola in Maryland at the Aberdeen Proving Grounds, it was apparent to the TNVOC Leadership that Mrs. Marcus was dedicated to Supplier Diversity and could bring great value to the organization and the Veteran Business Community nationwide.

Mrs. Kimberly Marcus is responsible for redefining supplier diversity at AARP. Her bio includes, "The AARP supplier diversity program resides at the intersection of who we are, what we do, and how we do it. AARP's supplier diversity program is directly linked to our mission and why we exist. AARP not only seeks to work with diverse suppliers, we also serve them by helping them grow their businesses and promoting them in the marketplace".

TNVOC Vice President Ben Fatola stated, "We're excited to have someone of her caliber on our Honorary Advisory Board. She has a wealth of experience and a diverse background that will bring great value to our constituents. With over 15 years of combined experience in both corporate and non-profit, she clearly

understands the arena in which we serve.?

Mrs. Marcus is no stranger to the world of business ownership, as she owned and ran her own diversity consulting firm, KC Consulting, where she advised client firms on diversity initiatives, and recommended implementation strategies. A native of Oakland, California, Mrs. Marcus holds a Bachelor of Arts degree in Marketing from Clark Atlanta University. Mrs. Marcus is a recipient of the 40 Most Influential Young Professionals Under 40 In Washington Award by IMPACT and The Loop, Top 25 Women in Power Impacting Diversity Award by DiversityPlus Magazine and Women of Leadership and Power Award by MEA Magazine. Mrs. Marcus is happily married, with a twin son and daughter.

#### About The National Veterans Opportunity Coalition (TNVOC)

Headquartered in Los Angeles, California, TNVOC is the pre-eminent National Veteran Business Service organization that actively supports Veteran Business Enterprises in connecting, growing, and succeeding. TNVOC has over 16,000 Searchable VBEs in its portal, and utilizes the latest tools and technology to send out daily an average of over 2,500 Bid Notices and Procurement Opportunities. TNVOC is also the premiere Veteran Business Service organization that can service corporations and government entities with a user-friendly platform for sourcing Veteran Business Enterprises. TNVOC's dynamic virtual business environment allows for interactive relationship building, which is critical for growth. The organization assists veteran business owners in training and gaining essential skills, needed to connect, grow, and succeed. More about the organization can be seen at: [tnvoc.org](http://tnvoc.org).

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For more information about The National Veterans Opportunity Coalition, contact the company here: The National Veterans Opportunity Coalition Benjamin Fatola (866) 329-3889 [contact@tnvoc.org](mailto:contact@tnvoc.org) 6601 Center Drive West, Suite 50, Los Angeles, CA, 90045

### **The National Veterans Opportunity Coalition**

*The National Veterans Opportunity Coalition (TNVOC) is committed to helping Veteran Owned Businesses (VOSBs) by providing them with the latest in tools and cutting-edge technology to discover Federal and Corporate procurement opportunities.*

Website: <http://tnvoc.org/>

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