



H2 Real Estate Partner Featured In Entrepreneur Magazine Article

October 11, 2017

October 11, 2017 - PRESSADVANTAGE -

Carter Hughes, a partner at H2 Real Estate, has been quoted in an article published by Entrepreneur.com. The Birmingham, Alabama based real estate agency has recently announced that Hughes was mentioned in an article that discussed the benefit of face to face meetings.

The article titled "4 Reasons Why In-Person Meetings Provide Unmatched Value," discusses the full benefit of meeting in person as opposed to video calls, emails and text messages or phone calls. Hughes as well as others in the article explain why face to face meetings offer a greater benefit, particularly to those in the real estate industry.

Hughes was quoted in the article as saying, "Meeting clients in person is crucial for a successful relationship when it comes to real estate. We have to know exactly what the client wants, and that is extremely difficult to determine strictly through email or by phone. We are able to collect much more information when we sit down with a client, which helps us do our job better."

Hughes says that while today's technology typically involves email or text message communications, there is

nothing that could take the place of in person meetings. He says that this is one thing that clients appreciate about H2 Real Estate.

"We believe that meeting in person is so much more personal and helps you to develop a more trusting relationship with clients," says Hughes. "You can talk much more in depth in person than you ever could via text or email and let's face it, you just cannot fully express yourself with the written word the way you can face to face."

The article was recently published by Entrepreneur.com and features Hughes as well as other professionals, all of whom speak about the benefits of face to face meetings be it with business associates or clients. Those interested in learning more about the Birmingham based real estate company can visit them on their official website or view the H2 blog. The company offers a number of listings in and around Birmingham for sale or for rent and provide information about the area on their blog, including amenities and sites that are in close proximity to the properties that they have listed.

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For more information about H2 Real Estate, contact the company here: H2 Real Estate Carter Hughes (205) 583-5007 admin@h2realestate.com 2012 1st Ave N Birmingham, AL 35203

H2 Real Estate

A home is more than a house.

It is people. It is places. It is stories. H2 Real Estate understands this and wants to find you the perfect home in Birmingham.

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