

Freddie And Sebbie Announces A Product Launch With Their Large Reusable Neoprene Lunch Bag

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The announcement of a new lunch bag by Freddie and Sebbie would add to the company's line of products including baby and adult accessories. The lunch bag, being made available on their Amazon store at the end of the month would complement their existing line of lunch bags. Despite being a brand new company, Freddie and Sebbie have managed to cater to thousands of customers while expanding their product range as well. The accessory company started out by selling products focused at babies and young children; however, they have now also expanded in providing accessories for adults. The announcement of their Neoprene lunch bag, being the latest of their products, focuses on a wide customer base.

The Freddie and Sebbie Company was started by brothers; Martin and Neil Speight in 2013, and functioned as an outlet for parents to have access to conveniently designed baby accessories. The company has since strived to provide better value for money as well as expand into other accessory categories. Their previous product range included personal lunch bags which were received favorably by their customers. As indicated by reviews received on their Amazon store, the lunch bags were widely appreciated for the quality and innovation:

"Good design, nice lunch box," reviewed Kenneth briefly, one of Freddie and Sebbie's customers.

On announcing the launch of their new lunch bag by Neil Speight, official company spokesperson, it is revealed that the new product will be larger than the previous lunch bags which were sold by Freddie and Sebbie. At 10 inches deep, inches, 6 inches wide and 14 inches long, storage space will not be an issue for the user. The lunch bag will be constructed with the highly resilient material; Neoprene and closes with a zip on top. The reason for the use of this material in the lunch bag is obvious attributing to its physical properties to insulate from heat and cold, resist shocks and bumps as well as being extremely hard wearing. These qualities make it an obvious choice for anyone who are looking for a long lasting option to their lunch bag needs.

Freddie and Sebbie's existing as well as new customers are encouraged to connect with the company to answer their queries, respond to concerns or even enquire about new products releases. The Neoprene lunch bag will be shipped free to its customers in the U.S. who will be supported by a life time hassle free replacement guarantee. Aimed predominately at women and girls, the bag can also act as a multipurpose carrier bag. Customers interested in this bag would able to order it, upon launch, from Freddie and Sebbie's Amazon store online. Visit Amazon Store here.

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Freddie and Sebbie?

Freddie and Sebbie; a company which sells high quality, value for money baby products exclusively on Amazon, was founded in 2013 by brothers Martin and Neil Speight, two married fathers with 6 children between them.

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