

CrossCadence LLC Launches New WordPress Website For Wellness Coach

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CrossCadence LLC, an online marketing company based in Kuna, ID, has announced that they have partnered with Callie Kingston's wellness company to provide the latter with a new website. CrossCadence was responsible for the development and launch of the wellness company's WordPress website. The partnership started after Callie Kingston took advantage of the free video site analysis that CrossCadence is offering on its site.

Brad Schweitzer from CrossCadence LLC says: "We're very happy to be able to work with Callie on the wellness website. We have the expertise in driving relevant traffic to a particular site. We know the customers who are looking for these types of services and we have the services available to place the relevant website in front of them. We encourage everyone to take advantage of our free video website analysis, as Callie Kingston has done, to see what we are all about."

Callie Kingston Wellness focuses on health, well being, and nutrition. The business has released a wealth of information on wellness coaching in an effort to enable more people to be healthier and feel good by choosing the right coach. She discusses the numerous certifications that are available for wellness coaches,

including in areas such as Paleo wellness, vegan wellness, and vegetarian wellness.

When helping with the creation of a new website, CrossCadence partners with the client and is fully committed to the success of the project. Through their work, they help the client increase business revenue

through the generation of business leads resulting from increased digital exposure. They also offer regular

summary reports so that their clients/partners can see the advantages of the work that has been done.

The main focus of the work that they do is on search engine marketing. Brad Schweitzer explains: "Let's face

it, if we build a beautiful website with a perfect user experience but nobody finds it we have wasted our

services and your money. You need to leverage the resources you have which are why our Search Engine

Marketing (SEM) is a fundamental component of the holistic foundation we build. With Callie Kingston

Wellness, we will ensure that she gets full Google domination, focusing on all the key elements of marketing,

including social media marketing."

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For more information about CrossCadence LLC, contact the company here:CrossCadence LLCBrad

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CrossCadence LLC

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