

CrossCadence LLC Partners With Cycling Power Meters Company For New Website

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Hillsboro, OR digital marketing agency CrossCadence LLC has announced that they have partnered with Vicious Power to create a new website for the latter and also to start an online marketing campaign. Vicious Power had taken advantage of the free video website analysis that CrossCadence offers on its site and then decided to let the marketing company build a new site and help in its online marketing efforts.

"We offer businesses the opportunity to receive a free video analysis of their current online standing," explains Brad Schweitzer from CrossCadence LLC. "Based on that, clients can choose to partner with us, at which point we will get to work on getting them to dominate their competition on the internet. We're very happy to be working with Vicious Power."

Vicious Power Cycling provides independent reviews for a range of bicycle power meters. They help their clients identify which type is most suitable for their needs, as they stock a variety of different makes and models. CrossCadence LLC will ensure that this information is put in front of the right people at the right time, thereby increasing exposure, targeted traffic, and, ultimately, profits.

Brad Schweitzer adds: "We move your brand to page one of the search engine results so that you can dominate your competition. We help your company grow with new streams of online traffic. Our search-engine strategies move your website in front of your customers."

CrossCadence LLC uses a five-step process to achieve online dominance. This starts with Phase 0, which is the discovery phase. They then move towards making a plan, achieving results, and pushing beyond. Finally, they future proof all the work that they do. Brad Schweitzer explains: "While our projects are finite in length, we always consider you as a partner. As long as you partner with us, we make sure that you maintain your rankings. Sometimes, we join for the next adventure in your business. After achieving success, many of our clients push to the next level. Of course, this comes in many forms and often the next level is a smooth running business with less stress. Our hope is that you become one of our biggest fans and send others to us to help them achieve success."

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CrossCadence LLC

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