SEO Houston Pros Offers Lead Generation Services

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Houston, TX based full service SEO marketing company, SEO Houston Pros, has been at the forefront in catering to the changing demographics of SEO and, specifically, at how lead generation is becoming increasingly beneficial. As part of this, the company now offers a free lead generation funnel setup for anyone who inquires about it.

"Google creates regular updates and staying up to date can be hard," says Garrett Laidler from SEO Houston Pros. "In very simple terms, it is now all about lead generation. We can help our clients make sure they meet all the relevant demands. Our funnel setup will have a huge impact on this."

SEO Houston Pros helps clients dominate their local markets. They keep up to date with all new algorithm updates as released by Google. There has been a big shakeup in line with this, with SEO experts the world over scrambling to understand the Fred update earlier this year, which turned out to have made very little changes. Laidler, as a Houston SEO expert, explains: "Fred was a strange one and didn't seem to have any impact at all. Yet now, some experts are suggesting that Fred is still being implemented and that we simply haven't seen the impact yet."

It is now clear that Google is creating monthly "quality updates". This means that, every month, they set new

standards for the quality of websites. And this has a huge impact on lead generation, both in terms of how well websites can attract new traffic, and in terms of the impact that traffic has on the ranking of the website.

As shown on the company's LinkedIn page, Houston SEO Pros has been around for a long time, and they have successfully helped clients navigate through numerous major and minor Google updates. Laidler says: "With the plethora of expertise we have with search engine optimization (SEO), web design, social media marketing, and reputation management, we really are the dominant SEO Houston agency in Texas. We can literally flood the first page of Google, for many businesses, in Houston, TX, and the world." They encourage anyone to contact them to get their lead generation funnel set up.

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For more information about SEO Houston Pros, contact the company here:SEO Houston ProsGarrett Laidler(888) 439-4224support@seohoustonpros.com7676 Hillmont Street #315, Houston, TX 77040

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