# New York SEO Authority Updates Services

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New York SEO Authority, a full service SEO company in New York, NY, has been closely monitoring developments in the world of search engine optimization (SEO) and has now updated its services. The company says that while some are saying that SEO is dead, this is not true. They do agree that the online world is changing and there is therefore a demand for many other services as well. They are proud to announce, therefore, that they have reviewed and made changes to their offerings to ensure that their services continue to be relevant.

NYC SEO Authority's owner and founder Garrett Laidler says: "SEO absolutely is not dead. However, it is no longer the be all and end all of online marketing. We have always been committed to being a full service agency, which is why we have reviewed our current processes and added a number of key services to make sure our clients can continue to dominate their niche on the internet."

Clients of the NYC SEO Authority can now enjoy a plethora of services. These include standard SEO, and also lead generation, content marketing video marketing, Pay-Per-Click (PPC), Facebook ads and more. Additionally, being an SEO expert in New York, the company is focused on remaining highly competitive. Laidler states: "Competition is two-fold in New York. Firstly, there are many SEO companies out there all claiming to be the best. Secondly, competition for internet dominance is fierce, because there are so many

businesses out there. However, we have the tools and systems in place to make sure each of our clients can make it big."

This SEO agency has received hundreds of positive reviews having worked in the industry for over a decade. Scott, for instance, says on the company website: "Our flower shop was close to going out of business as our customer base was slowly dying off. We decided to get NYC SEO Authority for help. While our expectations were low with search the results after 3 months was a 90% increase in flower orders and 40% more New Yorker's walk-in traffic. We are quickly recovering from our bad times."

People are encouraged to contact this SEO agency in New York as soon as possible to get started on gaining online dominance.

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For more information about NYC SEO Authority, contact the company here:NYC SEO AuthorityGarrett Laidler(347) 352-4046onlineseoauthority@gmail.com1441 Broadway, 3rd Floor New York, NY 10018

**NYC SEO Authority**

*We?re an expert SEO specialist team of creative designers and thinkers, strategists, and storytellers. Going the additional mile is what we consider a way of life.*

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