



World's First Conference on Cryptoeconomics, CESC, Presented By Blockchain at Berkeley (Economics of Cryptocurrency Such as Bitcoin and Ethereum)

September 29, 2017

September 29, 2017 -

BERKELEY, CA -- Sold Out Cryptoeconomics and Security Conference at UC Berkeley Discusses Economic Impact of Cryptocurrency October 2-3, 2017.

The economic and security aspects of the blockchain and cryptocurrency such as Bitcoin and Ethereum will be explored in depth at the first academic blockchain conference, CESC, the Cryptoeconomics Security Conference, October 2-3, 2017, in the Pauley Ballroom, UC Berkeley, Berkeley California.

The event sold out two weeks in advance, but a few seats are reserved for qualified press, bloggers, influencers and analysts. Please reserve in advance by contacting: press@cesc.io.

Academics, researchers, investors and technologists are invited to learn from the world's leading researchers and authorities how the blockchain will transform economies -- and create massive economic disruption and

opportunities, in Silicon Valley and worldwide.

CESC is the first academic cryptoeconomics conference, discussing the protocols that will be necessary for the production, distribution and consumption of goods and services in the new decentralized digital economy.

What most consumers and even financial experts often don't yet understand, or overlook, is that the bigger economic opportunity isn't in Bitcoin and other cryptocurrency-- it's in the blockchain," says Program Director Gopinath Sivalingam.

The blockchain is creating massive disruption and opportunity for the Internet, and is indeed the backbone of the Web 3.0. It enables faster, secure, encrypted, instantaneous global transactions of the massive volumes of data required for Artificial Intelligence, virtual reality and other next level technologies," he adds.

The blockchain replaces centralized data owned and stored by corporations with decentralized data owned and stored by users. By putting users in control of their data, transactions are not only faster and more secure, but a whole host of disruptive new startups and applications become possible.

Token economy is dramatically shifting how startups are funded. So far, over \$2 billion has been raised with ICOs (initial coin offerings), surpassing venture capital (VC)-funded startup projects.

Speakers are from universities and blockchain research teams worldwide and include:

Leemon Baird, CTO, Swirlds, Inc.

Joshua Boehm, Associate Attorney, Perkins Cole, LLP

Balaji S. Srinivasan, Andressen Horowitz, CEO, 21 Inc.

Benedikt Bunz, Phd Computer Security, Stanford

Alessandro Chiesa, Assistant Professor, UC Berkeley, inventor of Zerocash

Vlad Zamfir, Research Lead, Ethereum

Sinclair Davidson, Sr. Research Fellow, Institute of Public Affairs

Jordan Earls, Co-founder, Qtum

Karl Floersch, Consensus and Casper Development, Ethereum Foundation

Neil Gandal, Professor of Economics, Tel Aviv University

Rosario Gennaro, Research Director, CCNY

Steven Goldfeder, Princeton University

Philipp Jovanovic, cryptographer at Swiss Federal Institute of Technology

Shahan Khatchadourian, Block Chain R&D, Consensus

Lefteris Kokoris-Kogias, PhD researcher, EPFL

Jae Kwon, CEO, Tendermint/Cosmos

Yoad Lewenberg, PhD student, Hebrew University of Jerusalem
Shin'ichiro Matsuo, co-founder BSafe network, Keio University
Patrick McCorry, Research Associate, University College, London
Dmitry Meshkov, Scorex Project, Founder, ERGO, researcher IOHK
Silvio Micali, Professor, MIT, recipient of Turing award
Andrew Miller Advisor, Zcash, Associate Director, IC3 at Cornell University
Tal Moran, Faculty Member, interdisciplinary Center Herzliya
Rafael Pass, Associate Prof., Cornell University
Georgios Piliouras, Assistant Prof., Singapore University of Technology and Design
Joseph Poon, Principal Author, OmiseGo
Ratul Saha, Phd Student, HUS Singapore
Dawn Song, EECS Professor, UC Berkeley
Jason Teutsch, Founder, TrueBit
Angela Walch, Centre for Blockchain Technologies, University College London
Ren Zhang, COSIC Research Group, KU Leuven, Belgium
Ryan Zurrer, Venture Partner, Polychain Capital

SPONSORS:

ZeroCash, Bloq, COSMOS, QTUM, NUCypher, Bitmain, and iBuildApp Network, Brave New Coin, Coindesk, Cointelegraph, Forbes.

ABOUT CESC:

CESC, Cryptoeconomics Security Conference 2017, is produced in collaboration with Blockchain at Berkeley, a student-run organization at UC Berkeley dedicated to serving the Berkeley and greater East Bay crypto and blockchain communities. Their members include Berkeley students, alumni, community members, and blockchain enthusiasts from all educational and industrial backgrounds. <https://blockchain.berkeley.edu>. Learn more: <https://cesc.io/> or follow on Twitter at @cesc with the hashtag #cesc2017.

###

For more information about Crypto Economics Security Conference, contact the company here: Crypto Economics Security Conference CESC 415-610-9926 cesc2017@blockchain.berkeley.edu 2475 Bancroft Way, Berkeley, CA 94720

Crypto Economics Security Conference

This conference explores the economic security aspects of blockchains protocols, including game theory, incentive

design, mechanism design and market design along with other topics related to crypto-economics security.

Website: <https://cesc.io/>

Email: cesc2017@blockchain.berkeley.edu

Phone: 415-610-9926

The logo for CESC, featuring the letters 'C', 'E', 'S', and 'C' in a bold, sans-serif font. The 'E' is stylized with three horizontal bars, and the 'S' is a simple, thick stroke.