

Dan Vega in Pensacola FL Reveals Secret Tip for CEO's that could Help Improve Company Culture

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Pensacola, Fla. ? Dan Vega, a well-established entrepreneur in Pensacola, FL, is going above and beyond this year to help company CEO's do business. Recently, Vega took the opportunity to reveal a strong tip to CEO's to help boost company culture within the workplace.

It has been suggested by Vega that creating a company culture that prioritizes getting plenty of sleep is the best way to ensure ultimate performance in the office. Sleep deprivation, as stated by the Rand Corporation, is costing U.S. businesses an excess of 411 billion dollars a year; a staggering number that Vega wants to reduce dramatically.

?When I read or hear about the amount of efficiency lost due to workers being too tired or stressed out after a bad night of sleep, it really worries me,? Dan Vega said.

Sleep deprivation has a multitude of costly effects for business owners. A lack of performance is just one of the critical hits that companies take when its workers enter the office in a lackluster mood. Other factors that can be associated with sleep deprivation include a decrease in emotional intelligence and even aggressive forms of absenteeism and presenteeism. These are all issues that Dan Vega in Pensacola, FL, believes can be avoided with a little revision of the company culture handbook.

?I challenge business owners to rethink their company culture strategy and come up with a solution for their sleepy and exhausted employees,? Vega said. ?It?ll definitely pay off when they arrive at the office on time and motivated for the day ahead.?

For more information regarding Dan Vega, please visit danvegasalestrainer.com or call (417) 209-8343.

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For more information about Dan Vega LLC, contact the company here: Dan Vega LLC Dan Vega (417) 209-8343 dan@tuesdayswithdan.com 3 West Garden Street STE 352 Pensacola, FL 32502

Dan Vega LLC

Dan Vega is a professional entrepreneur and speaker who has had tons of success helping coach others in how to efficiently run their business. He is also an effective investor and TV talk show host.

Website: <http://www.danvegabusiness.com>

Email: dan@tuesdayswithdan.com

Phone: (417) 209-8343

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