



The National Veterans Opportunity Coalition Welcomes Nestlé's Karen Blackwell as Keynote Speaker

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Ms. Karen Blackwell - Manager, Supplier Diversity & Development, Nestle, will serve as Keynote Speaker and Panelist for The National Veterans Opportunity Coalition (TNVOC) "Shoeshine Series", scheduled for October 12, 2017 in Goodyear, AZ. The session is open to all veteran, minority and women owned businesses throughout the region. As her bio reads, "Karen Blackwell is the Manager for Supplier Diversity and Development for Nestlé Business Services of North America where she is responsible for reenergizing and expanding the supplier diversity initiative for Nestle North America by helping minority, women, and veteran owned and other small businesses owners access procurement opportunities within 6 operating companies (Nestlé USA, Nestle Purina Pet Care, the Nestle Waters Company, Nestlé Professional, Nestle Health Science and Nestle Nutrition). Nestlé's business case states that increasing the volume of business done with diverse companies is consistent with strategic sourcing, innovation and competition."

The "Shoeshine Series" is designed to provide an insider's approach to winning business and inform business owners about key strategies to grow their business and help prepare them to take full advantage of

attending any Big National Conference. The series themes include; Training, Readiness, Execution, and Winning. Pre-Registration is complete, so the session has been opened up for all minority, women and small businesses.

Ron Williams, Service-Disabled Veteran ? U.S. Air Force, and President of TNVOC, shared, ?We?re excited that Ms. Blackwell was available to fly into Phoenix to support this event as our keynote speaker and panelist. A lot will happen on October 12th. The session is being hosted by Retired Lt. Colonel (USAF) Michael Smiley ? President & Founder, Sonoran Technology, a Certified Service Disabled Veteran Owned Small Business, and 2016 SBA Small Business Person of the Year ? Arizona. Also attending and speaking are two of Arizona?s best strategists and business trainers, Dr. Vernet Joseph ? Founder, Live to Produce Enterprises, LLC, and Dr. Will Moreland ? Owner, Will Moreland International, LLC. And finally, the bulk of the training will be provided by Dr. Pamela Williamson ? CEO, Women?s Business Enterprise Council ? West, and Robin Billups - Director, Client Relations & Business Development, The Billups Group, Former VP Corporate Procurement, Supplier Diversity, US Bank. I just wish we had more room so more businesses could take advantage of this invaluable training.?

About The National Veterans Opportunity Coalition (TNVOC)

The National Veterans Opportunity Coalition (TNVOC) has created a ?new? National Veterans Standard of Excellence (NVSOE), in serving the Veteran Business Community and Organizations that support buying from Veteran Business Enterprises (VBEs). Headquartered in Los Angeles, California, TNVOC is the pre-eminent National Veteran Business Service organization that ?actively? supports Veteran Business Enterprises daily in connecting, growing, and succeeding. TNVOC has over 16,000 Searchable VBEs in its portal, and utilizes the latest tools and technology to send out daily an average of over 2,500 Bid Notices and Procurement Opportunities. TNVOC is also the premiere Veteran Business Service organization that supports Corporations and buying agencies that prefer Evidence and Results over ?Smoke and Mirrors?. If organizations are truly looking for Effectiveness and Efficiency in their sourcing for Veteran Business Enterprises, TNVOC is the ?only? organization nationally that can provide a complete solution as of 2017, and does not require a 3rd party for sourcing, event registration, matchmaking, or other relationship building activities and events. TNVOC?s dynamic virtual business environment allows for interactive relationship building, which is critical for growth. The organization assists veteran business owners in training and gaining essential skills, needed to connect, grow, and succeed. More about the session and organization can be seen at: tnvoc.org. Register today!

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For more information about The National Veterans Opportunity Coalition, contact the company here:
The National Veterans Opportunity Coalition
Benjamin Fatola (866) 329-3889 contact@tnvoc.org
6601 Center Drive West, Suite 50, Los Angeles, CA, 90045

The National Veterans Opportunity Coalition

The National Veterans Opportunity Coalition (TNVOC) is committed to helping Veteran Owned Businesses (VOSBs) by providing them with the latest in tools and cutting-edge technology to discover Federal and Corporate procurement opportunities.

Website: <http://tnvoc.org/>

Email: contact@tnvoc.org

Phone: (866) 329-3889



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