



## Connecticut Chevrolet Dealer Launches New Website

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The Karl Chevrolet Company, a Chevrolet dealer in CT, is proud to announce the introduction of their brand new, state of the art, user-friendly website. The website can be accessed through [www.karlchevy.com](http://www.karlchevy.com) and highlights all the vehicles and services that the dealership offers. Furthermore, it includes a live chat function for interested customers.

Leo Karl III, President and General Manager of the Karl Chevrolet Company, says: "We couldn't be happier with our new website platform. It is incredibly fast loading and very user friendly. With one click you can easily see how many of each vehicle we have in stock. You can also search for vehicles by price and payment or by the features and add ons you want most, and that's just from the home page. We upgraded because we realize that a consumer's time is valuable so the quicker they can locate the information they need most the better their experience is with us before they even make a phone call or step foot in the showroom."

The new website of Karl Chevrolet in New Canaan CT has been purposefully designed to load fast and to be easy to navigate for the convenience of the site visitor. It includes a section on both new and used inventory, so people can easily find the vehicle they are looking for. It also enables people to determine the value of their trade-in vehicle, to give them a better idea of what they can expect to receive. Furthermore, the website enables people to book an appointment for their service, and they can even shop based on their budget.

The dealership has been selling and servicing Chevrolet vehicles since 1927 and has built a strong reputation of trust and community throughout Fairfield County, CT. and Westchester County, NY.

Those who need more information can visit the new website of the Chevrolet dealer in CT.

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For more information about The Karl Chevrolet Company, contact the company here: The Karl Chevrolet Company Leo Karl III (203) 966-9508 | [ikarl@karldirect.com](mailto:ikarl@karldirect.com) 261 Elm St, New Canaan, CT 06840

## **The Karl Chevrolet Company**

*For 90 years, Karl Chevrolet has been serving the New Canaan community. Honesty, Integrity, Service, Trust since 1927*

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