

Ginseng Root Extract Beneficial For Hair Growth

October 12, 2017

October 12, 2017 - PRESSADVANTAGE -

Perfect Hair Focus, the Irwindale, California based supplier of premium hair growth shampoo and conditioner, has highlighted the potency of using ginseng for hair growth as a part of their latest campaign on promoting haircare trends in the industry.

Most people prefer to use natural ingredients for their hair, especially with the growing concerns around damage caused by using harsh chemicals on one's hair and skin. Coconut oil and olive oil are popular products used extensively in homemade hair treatments however a less well known but equally powerful ingredient that promotes healthy hair growth is ginseng root extract.

According to the spokesperson at Perfect Hair Focus, Allen Farrar, "As people become more aware of the impact of their choices on the environment, there is a greater emphasis on using products that have natural ingredients that do not hurt the environment. This is something that we have tried to emulate in our coconut hair shampoo, which is enriched with the goodness of ingredients like jojoba oil and ginseng root."

Ginseng is a nutritious herb belonging to the 11 species of slow-growing perennial plants of the family Araliaceae. It is a medicinal plant with fleshy roots and flourishes in Siberia, Northern China, and Korea. Panax ginseng is an anti-apoptotic which means that it improves the proliferation of dermal papilla cells by preventing natural cell death. Hence, its topical application improves hair's regeneration ability. It encourages hair growth by stimulating blood flow to the scalp by acting as a regulator of blood pressure. It also improves the health of hair follicles and cells, thus preventing hair loss.

While commonly used as a tonic for consumption, ginseng root extract is not easily available for topical treatments. Perfect Hair Focus, while seeking to create a hair growth shampoo that is safe for treated hair, has created a special formulation that uses ingredients like ginseng root extract, coconut oil, and jojoba oil to prevent hair loss and promote the growth of smooth and strong tresses. The product is available exclusively on their Amazon storefront.

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Perfect Hair Focus

Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.

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