

Mr. Homebody Company Launches Their Handcrafted Mens Safety Razor Line On Amazon

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Having just recently launched, the Mr. Homebody Company is already seeing an increasing number of sales. Their mens safety razor line has also been released on their Amazon.com store garnering attention from a number of customers. As the trend of using safety razors instead of disposable ones continues, it is expected that Mr. Homebody's new product line will become even more popular with the public exposure they receive on Amazon.

Safety razors utilize a replaceable razor blade locked in the head of the razor, when the blade becomes too dull for further use, it can be changed easily. The modern safety razor, invented by Gillette, reduces the hassle for buying and throwing away disposable razors. The double edged razor blades are sold separately to Mr. Homebody's safety razors, often in a collective pack, for a fraction of the price of disposable blades. Mr. Homebody Signature Collection safety razor improves on the original design and utilizing steel for its construction resulting in a solid, reliable implement that could last a lifetime. These are the primary reasons why professionals have always used safety razors, and would most probably continue to do so for the foreseeable future.

Mr. Homebody Signature Collection mens safety razor has realized the competition it faces from a number of

shaving products currently on the market, including disposable razors, electric shavers and even other safety

razors. Therefore, utilizing innovation in their product to make it simple and durable, this led to the

handcrafted razors are affordable, reliable and aesthetically impressive. The premium finish of the razors

means that it can also be presented to someone as a gift. Their simplicity and durability, along with inspiration

acquired from professionals, has seen safety razors making a return as the preferred choice of shaving tool

for not only men, but women as well. In addition to this, the disposable blades reduce its running costs,

potentially saving hundreds of dollars annually.

In addition to Mr. Homebody's mens safety razor line, the company plans to expand into other product lines

like fitness and children. As the company grows expands, additional items will be made available to the public

on their website as well as the newly launched Amazon store. In a market jostling for market share, Mr.

Homebody has maintained its product craft and quality to stand apart from the competition. This is made

obvious of the customer care and confidence building measures in place with their 60 day "beyond money

back quarantee" in effect for their safety razor line. This quarantee offers customers an option to claim their

money back after trying the safety razor for a 60 day period. Users are also encouraged to connect and

communicate with the company through their official Facebook and Twitter accounts.

http://www.amazon.com/Safety-Razor-Chrome-Plated-Satisfaction-Guaranteed/dp/B00YJUXIUG

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Mr. Homebody Brands

Mr. Homebody Brands is an international retailer of premium home and healthcare products, based in Springfield,

Missouri, United States. Visit mrhomebody.com to sign up for the Mr. Homebody deal club to get exclusive access to

new products and promotions.

Website: http://www.amazon.com/s?ie=UTF8&page=6&rh=i%3Aaps%2Ck%3Amens%20safety%20razor

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