



## **Attorneys In The News Launches New Website**

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Attorneys in the News is proud to announce the launch of their new website. The company works with lawyers to help them order online press releases. Attorneys in the News is unique because it only offers its services to law firms.

A representative from the company says: "We provide an easy way for attorneys to order and produce press releases that spread their good news. Press releases are not only good for bragging about the case you just won or your newest client but more importantly they bring traffic to your website and show up on the first page of search engines for your desired keywords."

As part of their service, the company offers a number of different plans that attorneys can choose from. These range from proofreading and editing existing press releases before posting them, to a complete done-for-you system whereby regular press releases are created, posted, and distributed across the news agencies.

"Press releases can be tailored to target specific locations and create original content for your website or blog," adds the representative. "Perhaps, you want more calls coming to your office. The options are limitless for how many press releases we can write for you, and best of all we work with our partners to publish them

to over one hundred news sites. Try your first one today."

Attorneys in the News have also released a number of tips on how to create the perfect press release. They explain the types of news events that can be announced, such as law firm mergers, legal honors and awards, and any pro bono or nonprofit work. They also explain why press releases are so powerful in terms of boosting online visibility, and why this matters in terms of the overall success of a law firm.

The representative states: "I encourage everyone to check out our website, as well as our social media pages, to get a feel for what we do and how we do it. We share the vast majority of our attorney press releases through these channels as well, for even more increased visibility."

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## **Law Offices of Kevin Cortright**

*The Law Offices of Kevin Cortright handles personal injury and workers compensation claims for those who have been injured in an accident or at work, and Bankruptcy cases for those suffering from debt.*

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