

## Friday Harbor Bike Shop Partners With CrossCadence For Marketing

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CrossCadence, LLC, in Friday Harbor, Washington, is proud to announce that they have recently partnered with San Juan, WA based Meat Machine Bicycle Rentals for website design revisions and local search marketing. Meat Machine Cycling wants to promote bike rentals, its high-end bicycle shop, and cycling tours for tourists and local islanders. Furthermore, the business aims to support the tourism industry and the local economy. They also want to show off all that the island has to offer, including breathtaking scenery, local cuisine, and excellent customer service.

John Trefethen of CrossCadence LLC says: "It's an honor to work with Seth at Meat Machine to build his online marketing business. Not only are we, at CrossCadence, cycling fanatics ourselves, we love to work on anything that supports our local economy with opportunities for locals and visitors alike, and we want to make sure that people find the best bike rental shop in the area."

As part of the work done for Meat Machine, CrossCadence in Friday Harbor as optimized a fully responsive website that includes all the pertinent information about the company. It lists the company's bike rentals, and also their service and repair options. Furthermore, they have added a bike tour section to the website, where

information about rides, routes, and tours get shared. John Trefethen goes on to say: "Our goal was to create a community of bike and Friday Harbor enthusiasts, where they can share their knowledge and information, while also accessing important services. We have enjoyed working with Seth to refine his website."

One of the areas of focus for CrossCadence LLC is LinkedIn marketing. They are one of the few marketing agencies that use this medium to its full advantage. LinkedIn serves as a professional network. CrossCadence helps establish the presence of its clients utilizing the expert reach this interface offers. Others who are interested in the kind of service provided by the company are encouraged to link to them or to request a free website audit through the CrossCadence website. The detailed analysis is entirely free with no obligation and shows prospective clients their current online standing and areas where they will improve.

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## CrossCadence LLC

CrossCadence Online Marketing is a leading search engine marketing firm created to promote your online presence.

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