



Successful Marketing Group Completes Med Spa Digital Marketing Analytics Study

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Minneapolis, MN: Successful Marketing Group, a med spa digital marketing agency, started two and a half year partnership with a clinic in Minnesota. The company took on one of the most competitive markets around, and did so without using Groupon or other daily deal systems. They have now completed their first analytics study of the med spa digital marketing strategies performed in that partnership. The successful results have been provided in an easy to understand infographic.

Glory Ramsey, chief consultant and strategist at Successful Marketing Group, says: "Our analysis shows phone call activity based on days and hours. It shows you what we found to be the most active day of week and time of day with the highest incoming calls from the phone number listed only on the internet properties. It also offers website Google Analytics, pulling out specific information regarding our website visitors, their age and where they came from. Furthermore, we have looked into Google My Business Insights, where and how people found our listing on Google. Lastly, we have included YouTube Insights, breaks down the age of people watching our videos, how long they watch and on what type of device."

Besides looking into the success of their work, they have also provided insights from the 2017 State of the

Industry Report. This mainly compared a snapshot of the demographics of those looking for and using medical spa facilities. The Successful Marketing Group's research showed a major difference in the age group most engaging online. Their statistics also showed they had seen a significant improvement, in the number of men who are looking for these types of services.

The work done by Successful Marketing Group has long been highly respected by their many clients. Melanie C., for instance, says on Yelp: "Glory and her Successful Marketing Team have been instrumental in helping to promote our new brand. We knew nothing about designing a website let alone what it takes to get our brand noticed/ranked. Glory clearly knows her business and cares deeply about ours what more can you ask for in a business partner. Highly recommend."

People are encouraged to also review the related med spa case study to see the success generated by those same med spa digital marketing strategies.

The case study demonstrates, the digital marketing company created a unique strategy that resulted in an average 146 monthly calls coming specifically from the internet marketing, among other major successes. The results of the strategic marketing system has inspired the company to open up application for other clinics in various locations across the U.S. to also become a digital marketing medical spa partner.

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For more information about Successful Marketing Group, contact the company here: Successful Marketing Group
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Successful Marketing Group

Get Found. Get Customers. Build Dreams.? Marketing Systems that Make You Real Money!

Successful Marketing Group specializes in Local Business Marketing: Personalized Power Messaging, Google SEO and aggressive page 1 keyword ranking.

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