



Mike Marko Reveals Questions To Ask Your Followers On Instagram

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IM Consultant Services is a business in Cincinnati, OH, that aims to help online entrepreneurs and businesses become successful. Founder Mike Marko often releases regular educational information to help online businesses achieve success. In line with this, Mike Marko has announced the publication of his latest blog post titled, 'Engaging Questions to Ask Your Followers on Instagram'.

Mike Marko himself says: "To make sure that your online marketing strategy will be effective, you need to build engagement with your followers. One way of doing this is by asking your followers' questions that are interesting enough to encourage them to answer."

In the blog post, Marko looks at a number of key questions that can be posed on Instagram and that are designed to start a buzz among followers. He explains that in order for this to be successful, it is important to get personal and to engage followers in a Q&A. He points out that it is important to have some fun in doing this. He says: "Some big companies like Coca-Cola and Wendy's use Instagram to engage their followers through asking trivia questions or making action-driven quizzes. From time to time, they would even go from business-ish to witty and carefree."

The blog post goes on to explain various other tips and strategies that online businesses could use in order to become more engaging on Instagram. Businesses can choose to use any or all of these tips themselves.

Besides providing important information such as that presented in the latest blog, IM Consultant Services also helps online entrepreneurs with other elements of their business. These include search engine optimization (SEO), website design, social media marketing, email marketing, press releases, paid advertising such as PPC, online marketing funnels, graphic design, and blog content writing. Mike Marko has also developed training boot camps, through which online business owners can learn the ins and outs of online wealth generation.

Finally, the company regularly investigates new home business opportunities. They have recently reviewed the Digital Altitude program, for instance, revealing their views on the opportunities that this program offers. Whenever new home business programs are made available, IM Consultant Services will present a review for such.

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