



Jewelry Industry to Cross \$250 billion in Sales by 2020, New Research Reveals

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Fort Lauderdale, FL: Ashley Bridget, the premier hair bracelets and accessories company, has highlighted the results of a new study by Mckinsey which reveals that the jewelry industry is set to grow by 5-6% annually to cross \$250 billion in sales by 2020.

According to Scott Hutchison, spokesperson at Ashley Bridget, "We at Ashley Bridget are proud to see the immense growth that is projected for the industry at large and are looking forward to grabbing more market share by expanding operations to other countries."

The report reveals as just as was the case with the apparel industry in America, the jewelry industry, which has erstwhile been a local enterprise, will start expanding globally as a brand does leading to internationalization as well as industry consolidation. There is also a distinct rise in the sale of branded goods, caused due to an increase in new money customers as well as people looking to expand their self-expression and individuality.

Another trend that is expected to arise is the rise in the use of elegant and simple designs as opposed to

flashy and gaudy baubles. Scott Hutchison says, "Just as is the case with our skinny hair tie bracelets, we at Ashley Bridget are pioneers in creating jewelry that matches functionality with a simple design that suits the lifestyle of the modern woman. We look forward to doing the same in the future."

Ashley Bridget is a brand with the mission of creating affordable jewelry that's luxurious and made of the best quality materials. They have a wide variety of products available including popular items such as the hair tie bracelet as well as the charm bracelet. Their latest collection of faith bracelets are now available for sale at their Amazon Storefront.

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For more information about Ashley Bridget, contact the company here: Ashley Bridget Scott Hutchison 1 (877) 724 0804 shutchison@ashleybridget.com 500 E Broward Blvd. Unit 127 Fort Lauderdale, FL 33394

Ashley Bridget

Ashley Bridget embodies the youth, energy, and passion of women all around the world. We believe that true beauty comes from within, and the way in which you express yourself. Ashley Bridget jewelry accentuates the charismatic charm every girl encompasses.

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