



Roy Wingate Lawyer Consultants Publishes Pasadena Injury Attorney Videos

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Roy Wingate Lawyer Consultants, a business in Odessa, TX, that has taken a unique approach to online marketing, has announced the publication of new Pasadena injury attorney videos on their Vimeo channel. Rather than helping clients build and optimize unique websites, the digital marketing agency creates press releases, websites and videos, which it strives to get on page 1 of Google searches. Clients may then rent these optimized websites to be able to benefit from the huge traffic. The new videos on their Vimeo channel can be accessed at <https://vimeo.com/roywingatedigitalmedia>.

"Our new Pasadena injury attorney videos on our Vimeo channel are ready to go," says Roy Wingate. "When any of our clients rent it, they can populate it with videos as they see fit, or they can ask us to create some for them. The channel is already high in ranking, which means those looking for injury lawyers in Pasadena are very much likely to come across it. This is part of our street credibility efforts."

The 'street credibility' that Wingate is referring to is explained in greater detail on the company website. Roy explains: "Street Credibility is Trust, Authority, Social Proof and Recognition." What this means is that websites that are fully optimized and that many people are already finding them using keywords that are

appropriate for their specific field. Thus, those who are in need of injury attorneys in Pasadena are likely to come across the above mentioned Vimeo channel. Thus, lawyers in this niche who have videos on the said channel are likely to be contacted by visitors.

Roy Wingate explains that this is the system of 'targeted visibility'. He says, "Targeted Visibility gets Targeted Leads. You need one to get the other. Classic chicken and egg case. And that's why our Street Credibility Bundle is so powerful. It's not about volume of leads. It is really about maximizing your online exposure to highly targeted 'Perfect Clients'."

Injury lawyers in Pasadena are encouraged to check out the new videos on their Vimeo channel and what it can offer them. Should they want to sign up for a street credibility bundle, they can contact Roy Wingate Lawyer Consultants through their website for further information at <https://roywingatelawyerconsultants.com/>.

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For more information about Roy Wingate Lawyer Consultants, contact the company here: Roy Wingate Lawyer Consultants
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Roy Wingate Lawyer Consultants

Roy Wingate & Team have successful first-hand experience in building our own companies (since 1973) and we can help you build & market yours. We Create Websites, Videos, and Press Releases for Attorneys.

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