

Unisex Jewelry Trend on the Rise

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Fort Lauderdale, FL: Ashley Bridget, the premier skinny hair bracelets and accessories company, has highlighted the rising trend of unisex jewelry that surpasses the traditional male and female style barriers.

According to Scott Hutchison, spokesperson at Ashley Bridget, ?We at Ashley Bridget are proud to create products that can be worn by both men as well as women. It is great to see that trends in both fashion, as well as style, are going above and beyond outdated gender norms - the emphasis now is more on an individual's sense of fashion and style.?

The primary change can be attributed to the blurring of lines between what is considered to be strictly male and female. Women are getting more and more comfortable with wearing masculine designs, such as skull brooches and oversized chunky bracelets, whereas men are getting used to the idea of wearing jewelry in general.

This change can even be seen in the choice of materials and textures, with women opting for metal bases with more matte finishing while men go for increasingly sparkly and shiny baubles. Scott Hutchison says, ?Just as is the case with our hair tie holders, we at Ashley Bridget are pioneers in creating jewelry that matches functionality with elegant design, something that can be appreciated by people of all genders.?

Ashley Bridget is a brand with the mission of creating affordable jewelry that's luxurious and made of the best quality materials. They have a wide variety of products available including popular items such as the hair tie bracelet as well as the charm bracelet. Their latest collection of stackable bracelets are now available for sale at their Amazon Storefront.

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For more information about Ashley Bridget, contact the company here: Ashley BridgetScott Hutchison1 (877) 724 0804 shutchison@ashleybridget.com500 E Broward Blvd.Unit 127Fort Lauderdale, FL 33394

Ashley Bridget

Ashley Bridget embodies the youth, energy, and passion of women all around the world. We believe that true beauty comes from within, and the way in which you express yourself. Ashley Bridget jewelry accentuates the charismatic charm every girl encompasses.

Website: http://shaleybridget.com Email: shutchison@ashleybridget.com

Phone: 1 (877) 724 0804



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