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Information Excellence

The National Veterans Opportunity Coalition Announces a National Ambassador in KAYGEN

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The National Veterans Opportunity Coalition (TNVOC) announced a new National Ambassador Partner in KAYGEN. KAYGEN has offices in Irvine-CA, Plano-Texas, San Jose-CA, and Bangalore-India. The TNVOC Ambassador Partnership Program is an innovative program with 3 different levels of benefits which include: Premier, Level-1, and Level-2. This National Ambassador Program allows Minority, Women, LGBT, and other diverse businesses to benefit from the value that TNVOC brings to Veteran Businesses across the country on a daily basis.

Rashmi Chaturvedi leads KAYGEN's team of Data Visionaries, bringing to her role a career of excellence in data strategy and analysis. She started at Nextel in key technology business areas and then moved to Disney where she worked for more than ten years in streamlining the company's technology and infrastructure. At Disney she saw how powerful data could be in meeting consumer demand and driving product growth. She joined KAYGEN to bring these opportunities to other large companies and has since pioneered data and business process innovation. She is a graduate of the Toyota Mentorship Program and is a WBE Co-Lead for the 2016-2017 class. She is also a graduate of the UCLA Anderson School of Management Management Development for Entrepreneurs. She holds a Masters Degree in Computer Applications from Bombay

University. Rashmi is proud to be a member of the Host Committee for the WBENC 2017 National Conference & Business Fair. She represents WBEC-West on the WBENC National Forum, and is Forum Vice Chair for WBEC-West Forum, representing Los Angeles & Orange County. See more info on KAYGEN at: kaygen.com.

TNVOC Honorary Advisory Board Member, Sharon Jacobs, a retired Army Lt. Colonel, and owner of Strategic Alliances Group, Inc. stated, "Both Rashmi's company and mine are already looking at opportunities to partner. Being a Level-1 Ambassador means KAYGEN receives a Concierge level of support that very few organizations can provide. Ambassadors enjoy the rewards of making new contacts, strengthening relationships and accessing a wealth of information and resources afforded to TNVOC. Ambassadors also get the opportunity to interact with influential Partner Members and decision makers across the nation, thereby solidifying the bond between the members and corporations. The biggest incentive can be receiving brand recognition. Brand recognition can lead to more connections, which ultimately can lead to growth and success. We're very excited to work with a seasoned company like KAYGEN."

Ron Williams, Service-Disabled Veteran & U.S. Air Force, and President of TNVOC, posed the question, "What's in it for the Ambassador Partners? Mainly, these Ambassadors are privy to a level of support that very few organizations have the infrastructure to provide. We're excited that KAYGEN has decided to join our Ambassador Program at Level-1. We're working very closely with KAYGEN's President, Rashmi Chaturvedi to bring mutual benefit to our organizations, and pursue a return on investment within the first year."

About The National Veterans Opportunity Coalition (TNVOC)

The National Veterans Opportunity Coalition (TNVOC) has created a "new" National Standard of Excellence (NSOE), in serving the Veteran and Diverse Business Community and Organizations that support buying from diverse businesses. Headquartered in Los Angeles, California, the Coalition is the pre-eminent National Business Service organization that "actively" supports diverse businesses daily in connecting, growing, and succeeding.

TNVOC has over 16,000 Searchable businesses in its portal, and utilizes the latest tools and technology to send out daily an average of over 2,500 Bid Notices and Procurement Opportunities. We seek to support organizations that prefer Evidence and Results over "Smoke and Mirrors" and are truly looking for Effectiveness and Efficiency in their sourcing for Diverse Businesses.

TNVOC is the "only" organization nationally that can provide a complete solution, and does not require a 3rd party for sourcing, event registration, matchmaking, or other relationship building activities and events. TNVOC's dynamic virtual business environment allows for interactive relationship building, which is critical

for growth. The organization assists diverse business owners in training and gaining essential skills, needed to connect, grow, and succeed. More about the organization can be seen at: tnvoc.org.

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The National Veterans Opportunity Coalition

The National Veterans Opportunity Coalition (TNVOC) is committed to helping Veteran Owned Businesses (VOSBs) by providing them with the latest in tools and cutting-edge technology to discover Federal and Corporate procurement opportunities.

Website: <http://tnvoc.org/>

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