



## **Connecticut Cadillac Dealer Announces Employee Discount Sale is Open to General Public to Close Out 2017**

*December 19, 2017*

December 19, 2017 - PRESSADVANTAGE -

Northwest Hills Cadillac in Torrington, Connecticut, has announced that they will be offering the employee discount sale to the general public. This is the same offer General Motors Corporation provides to GM employees. This means the general public can now take advantage of the savings that are usually reserved for active employees of GM as well as those who have retired from the company. The discount will be available until the end of the year.

President and General Manager of Northwest Hills Cadillac, Sean Sullivan says, "Cadillac really is a spectacular brand and is a suitable alternative to any German luxury vehicle out there right now. What makes this Employee & General Public Pricing sale so special is it means that more people who might not be able to experience Cadillac before can now know what it's like to own one of these incredible vehicles. GM has done a fantastic job with this program making luxury available to more people."

The Connecticut Cadillac dealer states that those eligible also include the spouse, children, grandchildren, grandparents, step children, parents, and others who are related to a GM employee or retiree and now the

general public. Sullivan states that there are a number of vehicles that qualify for this discount including many new and used 2017 and 2018 cars, trucks, crossovers, SUVs and passenger or cargo vans. A list of eligible vehicles can be seen on the official General Motors website.

Sullivan states that the dealership has a fantastic selection of brand new Cadillac vehicles for shoppers from Hartford to Waterbury CT, and that those interested should stop into the dealership to view this selection for themselves. A selection of the inventory available can also be seen on the dealership's official website where more information about the employee discount sale can also be found.

Northwest Hills Cadillac has been serving customers in and around Torrington, Connecticut for decades. The dealership offers a wide selection of new and previously owned vehicles, and provides a comparison service that allows shoppers to find the specific vehicle features and functions that they want. Those who are interested can learn more about the dealership and their inventory by visiting them online at [www.northwesthillscadillac.com](http://www.northwesthillscadillac.com).

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For more information about Northwest Hills Cadillac, contact the company here: Northwest Hills Cadillac Sean Sullivan (860) 222-7856 [ssullivan@oneillschevybuick.com](mailto:ssullivan@oneillschevybuick.com) 2065 East Main Street. Torrington CT 06790 US

## **Northwest Hills Cadillac**

*Providing an exceptional luxury vehicle purchasing and service experience unlike anyone else.*

Website: <http://www.northwesthillscadillac.com/>

Email: [ssullivan@oneillschevybuick.com](mailto:ssullivan@oneillschevybuick.com)

Phone: (860) 222-7856



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