



Riviera Towel Company Announces That Sales Of Towels Benefit Marine Organizations

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The Riviera Towel Company offers high quality Turkish towels made from soft cotton. These can be used as beach towels, pool towels, or in the home. The company is proud to announce that they donate proceeds from the sale of their towels to marine organizations working to heal and protect the oceans. More details about Riviera's towels can be obtained online at Riviera Towel.com <https://rivieratowel.com>.

Shannon DiPadova from the Riviera Towel Company says: "Proceeds from the sale of our Turkish Towels benefit marine organizations. We want to give back and do our bit to help improve the health of our oceans. It should be noted that these Turkish towels are designed to be versatile, offering far more options than a regular terry cloth towels. This is because they can function not just as a towel, but also as a sarong, scarf, blanket, or table cloth. They are quick drying and use ecologically sustainable materials, thereby not harming the environment like other towel materials do."

It has also been observed that the versatility of the towel truly stands out. With centuries of knowledge woven into every towel they are considered the world over as the most durable premium towels for their 100% Turkish cotton. Known across Europe as Pestemals or Pestamals, or a Fouta, the towels have taken on

many uses beyond the beach, pool or bath, as a fashion accessory, as yoga mats, throws and wraps. What stood out for the company, however, was that so many people who purchased through Amazon commented on how they appreciated the give-back ecological goals. "Consumers have become more conscious about how their spending habits can help improve conditions for marine life," says Albert DiPadova, the company's co-founder. Riviera Towel's mission is to channel these dollars into marine organizations working to conserve our most precious resource, thereby ensuring that there will be a beach to use the towel on for generations to come.

Riviera's towels with stylish stripes are available on Amazon, and they have received over 500 positive reviews. The product currently ranks as a 4.5 star item, making it a firm Amazon favorite. People enjoy their size, weight, and material, loving that they come in a variety of styles. "Lovely color and excellent quality. The texture is a thicker weave than most of the other fake Turkish towels which are typically cheap Chinese impostors. Turkish Towels are thin by design to dry quickly and wrap up tight for easy travel. Hand woven tassels are the signature of a well made towel and the edges have clean stitches that do not unravel when washed. "I love these towels," writes one satisfied customer. "The 70x40" size is large enough to wrap up in and ideal for wrapping wet hair turban style."

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For more information about Riviera Towel Company, contact the company here: Riviera Towel Company Shannon DiPadova 415-710-6939 sdipadova@gmail.com 727 De La Guerra Plaza

Riviera Towel Company

Not just beach towels, our designs are not only beautiful, but versatile and can be used during any season, inside or outside, by a bonfire or on a chaise at the pool, as a scarf, tablecloth, or sarong - they can truly be used every day.

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