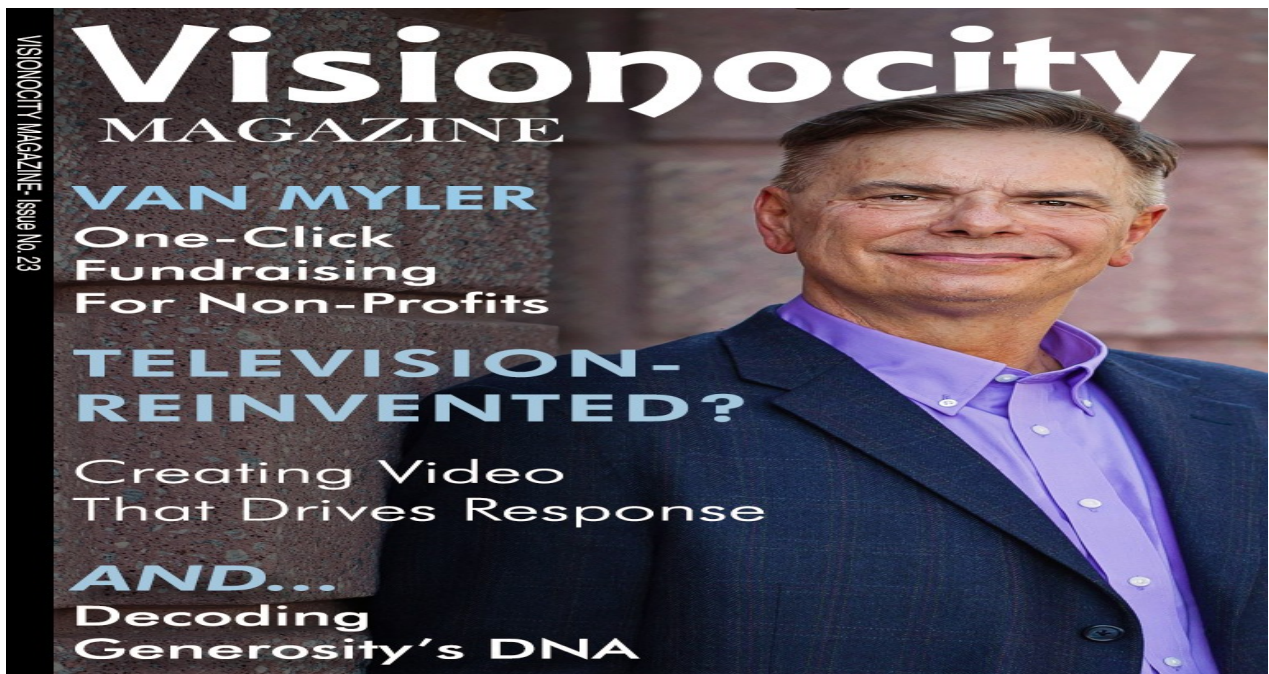




Visionocity Magazine Focuses On How To Drive Fundraising With Digital Video Content

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Internationally ranked online magazine with headquarters in Houston, TX, Visionocity Magazine, have recently launched its latest edition, which is fully dedicated to the nonprofit sector. Greg Hodson, a San Diego, CA author, speaker, and digital production consultant, was invited as a contributor. He was asked to provide insights to the nonprofit sector as part of this special expert edition of the magazine. People are encouraged to download a copy of Visionocity.

Lucy Hoger, the magazine founder and editor, says: "In today's market, donors must experience an emotional connection with a compelling message. Content needs to be easy to understand. Greg provides eight guidelines needed to create a powerful message."

Greg Hodson is passionate about helping organizations create an impact in the marketplace using digital video content that drives response. He has worked for many years as a consultant for Save the Children, a well-known nonprofit organization in the Greater Los Angeles Area. He delivers his consultancy work through Hodson Direct which highlights his particular skills set. This includes consulting, production, and marketing, and also his work as a public speaker at seminars, and more. He is a highly respected individual who is

frequently called upon for his knowledge.

One his LinkedIn profile, for instance, he is endorsed by Bryce L. for his great work: "You don't run into many people as passionate and devoted to a company as Greg Hodson. His ability to get the job done under any circumstance was incredible. Greg is very professional, and yet very fun to work with. I would, without a doubt, recommend Greg Hodson for any project or collaboration. I learned many valuable skills and lessons from Greg, and I appreciate the time I had working with him."

Lucy Hoyer, founder and editor of Visionocity Magazine adds: "It was a logical choice for us to ask Greg Hodson to contribute to our nonprofit expert issue, and we're so happy that he agreed to participate. He can teach nonprofits a quite a bit about how to drive fundraising using digital video content."

Those who want to learn more about Greg Hodson can visit his LinkedIn profile.

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Visionocity Magazine

Visionocity magazine is written for the entrepreneurs, solopreneurs and business owners who 'get' the high-concept goals of running a successful business, but need down-to-earth, practical advice to achieve it.

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