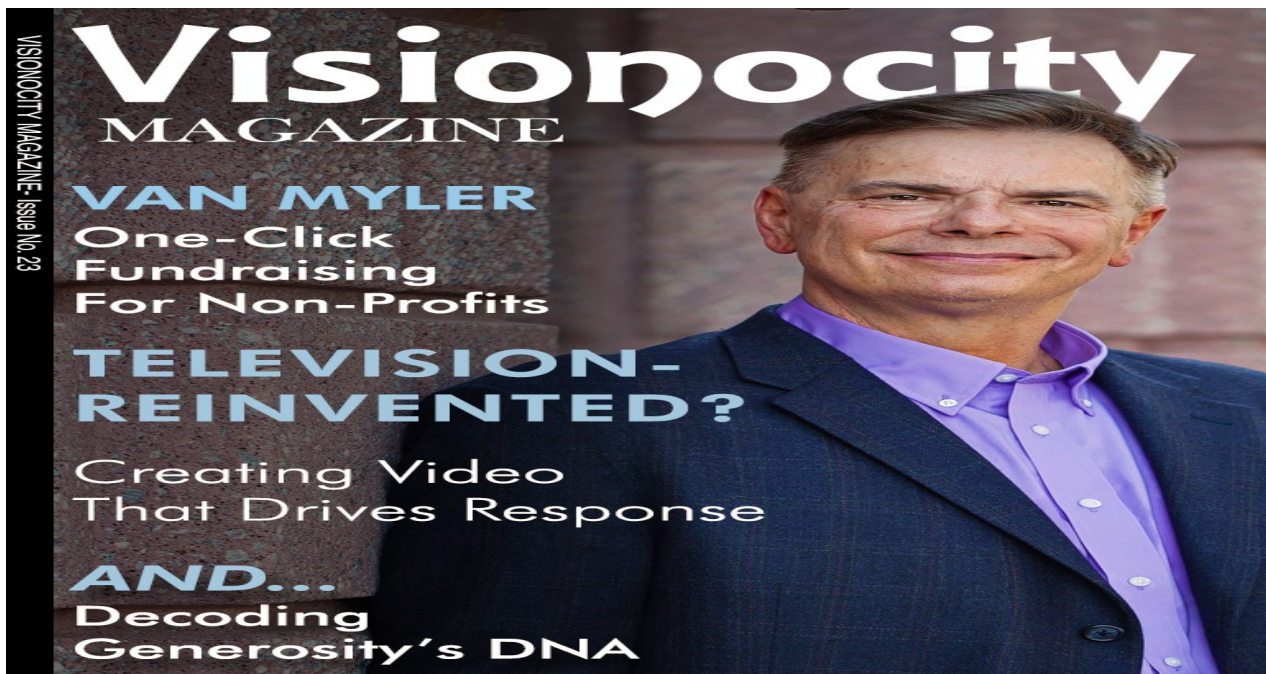




Nick Stavarz Explains How Every Fundraising Call Counts in Visionocity Magazine Article

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Visionocity Magazine is an internationally ranked magazine with headquarters in Houston, TX. They have dedicated their latest edition to helping nonprofit organizations attract and retain more donors and how nonprofits should use today's changing media to their advantage. Visionocity is pleased to reveal that they were able to ask Nick Stavarz to contribute an article to edition 23, where he shares how to make every call count when running a tele-funding campaign. Full details about Stavarz and his expertise can be obtained by [clicking here](#).

"We wanted to dedicate a full edition of our magazine to nonprofit organizations and how they can continue to survive in today's environment," says Lucy Hoger, founder and editor of Visionocity. "We have gathered a team of fantastic experts to discuss the different issues that nonprofits are facing, understanding the inbound contact centers are an intricate part of a successful organization. In researching this sector further, it's clear although digital media drives many campaigns, traditional media, such as TV, radio, etc. is a very important medium for nonprofits to take advantage of."

In Visionocity Magazine edition 23, Nick Stavarz explains how to develop a tele-fundraising strategy that

integrates with and enhances an existing donor communications program. It's not just about capturing donors, but it's equally important to retain donors creating a solid lifetime value, which will increase giving. Stavarz launched his business, Synergy Direct Marketing Solutions, LLC, some 15 years ago, focusing specifically on new approaches to tele-serving. He is possibly the most experienced person in the country, if not the world, on this field.

That said, what truly makes Stavarz special to this sector is not just his expertise, but also his philosophies, as highlighted by Kathleen Q. on his LinkedIn profile: "Nick is not only an incredibly creative, proficient and dedicated teleservices consultant, he is one of the nicest, most ethical people I have ever had the honor and privileged to work with."

Those who want to download Visionocity Magazine can click [here](#), where you can indicate whether the download is for an Apple or for an Android device.

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For more information about Visionocity Magazine, contact the company here: [Visionocity Magazine](#)
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Visionocity Magazine

Visionocity magazine is written for the entrepreneurs, solopreneurs and business owners who 'get' the high-concept goals of running a successful business, but need down-to-earth, practical advice to achieve it.

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