

New Research Outlines the Benefits of Coconut Oil for Hair Growth

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Perfect Hair Focus, the Irwindale, California based company has released new information regarding the benefits of using coconut oil for stronger hair growth as a part of their 2018 healthy hair awareness campaign.

While coconut oil is already considered to be a popular folk remedy for a variety of health problems, various studies have pointed out its potency in maintaining good hair health. According to Allen Farrar, spokesperson at Perfect Hair Focus, "Coconut oil cannot only be used in its organic format but is also added as an essential ingredient to a variety of products like natural hair products including shampoo, hair conditioners, and serums."

In a study published by the National Institute of Health, coconut oil was found to be the only oil to help prevent protein loss in the case of both damaged as well as undamaged hair when used as a pre-wash and post-wash treatment. It is extremely efficient at removing and preventing dandruff as it contains medium-chain fatty acid elements including lauric acid, capric acid and others that disrupt fungal, viral and bacterial cell membranes, leading to the death of the organisms that cause hair dandruff.

Coconut oil has an SPF factor of 7, making it one of the most effective oils that can protect one's hair from UV ray damage. Furthermore, it acts as a natural hair conditioner which moisturizes one's hair without the added damage caused by the harsh chemicals found in artificial conditioners. Just like argan oil, coconut oil contains antioxidants that help promote healthy hair growth and prevents damage from airborne pollutants.

Perfect Hair Focus has launched a new range of haircare products that uses the goodness of natural ingredients such as coconut oil, argan oil among others to create products that can protect hair from damage without using any chemicals or additives. These products are made in the United States and have been scientifically developed to provide the best possible care for all kinds of hair including damaged, colored and weak hair suffering from hair loss. Their product line, which includes a coconut oil hair serum is available for review at their Amazon storefront.

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For more information about Perfect Hair Focus, contact the company here: Perfect Hair Focus
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Perfect Hair Focus

Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.

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