

The Strategic Edge Emphasizes That Failure Is A Key Ingredient For Success

January 26, 2018

January 26, 2018 - PRESSADVANTAGE -

Failure is something that is usually seen as negative and people try their best to avoid it. This is natural because it is the opposite of success, and it implies that things didn't go right with what have been planned. However, The Strategic Edge, a provider of corporate training programs, wants to stress the importance of failure in the pursuit of success. Meredith Gardner, owner and founder of The Strategic Edge, believes that what failure can offer is feedback or important lessons to be learned which are the key to success. This is something that Steve Jobs, for instance, also strongly believed in. The Strategic Edge, with website at www.strategic-edge.com, has now developed a new in-house corporate training program that enables professionals to learn the truth about failure, which is that it is essential in achieving success.

Meredith Gardner says: "Important keys to success are feedback and courage. The power of success is feedback - if you can get it and the power of failure is feedback - if you can get it. It takes a strong relationship for someone to be open and honest with you about something that is less than desirable and/or even outright failure. It's OK to fail. Ignore the naysayers and negative people and keep pursuing your goals."

Meredith Gardner, with LinkedIn page at [linkedin.com/in/meredithgardnerphd](https://www.linkedin.com/in/meredithgardnerphd), wants to point out that failure can be turned into a positive, something that many of the world's greatest minds agree with. Steve Jobs is one example, but there are many more. Author J.K. Rowling, for instance, said: "It is impossible to live without failing at something, unless you live so cautiously that you might as well not have lived at all, in which case you have failed by default."

"Your passion and commitment will make people nuts, especially negative people who don't have too much good to say about you," adds Meredith Gardner. "Just keep on, keepin' on..."

According to Gardner, the key lies in the feedback provided by failure. This is usually provided after success, as it is done in the military (After Action Review), but also after failure. Without feedback, it is much harder, if not impossible, to truly move forward. This and more is described in her corporate training program.

People are encouraged to visit the company website to learn more about The Strategic Edge training programs and the importance of failure in the pursuit of success. Those who visit her LinkedIn page can learn about her experience and expertise as a leadership coach, facilitator, trainer, consultant, author, and public speaker. Gardner has also developed programs that are targeted towards information technology professionals and these are available at <http://www.strategic-cio-solutions.com>.

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The Strategic Edge

The Strategic Edge is an Interpersonal Communication Company. Meredith Gardner, Ph.D., is a noted behavioral psychologist, author, speaker & media guest.

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