



Gabriel & Co Launches New User Friendly Website

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Gabriel & Co, a New York based jeweler for over 20 years, has recently launched a new website that provides major user experience improvements. The easy to use site will give customers ease and flexibility.

Gabriel and Co., NY established in 1989 by Brothers Jack and Dominick have earned the reputation as being passionate, dependable, and artistic designers, creators and manufacturers. The company offers an extensive line of timeless pieces including engagement rings and fashion jewelry. They now make customer online business seamless.

After decades of selling engagement rings and fashion jewelry in store, Gabriel & Co. have revamped their website to provide clients with an easy at home experience. Customers will now be allowed to shop by engagement rings, wedding bands, jewelry and gifts, and collections. The easy to use navigation bar will take users directly to categories to find a perfect match.

Gabriel & Co. is well known for their bridal engagement rings, and the new website offers a bridal wedding section, that customers can use to create their perfect ring from anywhere. The bridal section will allow users to search by engagement rings, complete rings, wedding bands, custom rings and perfect match. With the ability to separate their search by stone color, shape, setting, metal, and price.

What makes the new Gabriel & Co. website unique is their new engagement ring custom and perfect match pages. These new capabilities give the users the flexibility and ease to create the kind of bridal engagement and wedding rings they really want. The custom engagement ring page will allow clients to drag and drop photos or sketches right onto the website, then choosing detail options. Gabriel & Co. jewelers can then create the ring in any head, style, stone or color combination.

The Perfect Match pages let clients build their own ring from scratch. The site will now allow engagement ring customers to choose from carat size, head and band to customize a piece all their own. The How To Choose section on diamond cut, clarity, color, and carats, allows even complete diamond novices help in choosing their perfect stone from an online source. Setting options are explained in detail along with metals and price.

This new website allow professionals to provide work for bridal, engagement ring, and fashion jewelry clients who are unable to get to their store. A jeweler for Gabriel & Co. states, "We have been providing quality service in store for over 20 years, and now we want to make sure our online customers have that same high quality experience from wherever they are. The easy to use website will make the process flexible for clients that are not in our areas."

Those interested in learning more about Gabriel & Co. or the experiences of past clients can now do so by reading the reviews made available on the site. The company will also supply a live chat feature for consumer use, which provides instant contact with a representative of the brand. Clients can have their questions answered in real time.

About Gabriel & Co NY:

Gabriel & Co., NY was established in 1989 by Brothers Jack and Dominick; they apprenticed under their father, Elias Gabriel, who was a master jeweler before opening the company and building their own brand. Gabriel & Co. is located in New York, NY.

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For more information about Gabriel & Co., contact the company here: Gabriel & Co. Emmanuel Raheb 212 719 9521 lawrence@gabrielny.com 545 West 45th Street 3rd Floor New York, NY 10036 USA

Gabriel & Co.

Today, Gabriel & Co. has earned the reputation as being passionate, dependable, and artistic designers, creators

and manufacturers. Our engagement rings are unmatched for sheer elegance and beauty.

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