On the Heels of Speculation About Amazon?s Partnership with Bank of America to Expand Lending Program, Amazing.com Unveils Cash Flow Analysis for Amazon Sellers

February 26, 2018

February 26, 2018 -

This week Amazing.com unveiled its latest informational interview revealing a detailed cash flow analysis for Amazon sellers presented by Charity DeVries. DeVries, herself a successful Amazon seller with her own online business, addresses the complex issue of cash flow for fellow online retailers, and offers a solution in the form of understanding the mathematics of the way the business of selling on Amazon works. In the video interview, DeVries breaks down the mystery of how cash flow is affected by other factors, such as inventory turnover ratio and days-in-inventory.

This insightful analysis delivered by Amazing.com came shortly after speculation that Amazon may be finally choosing a lending partner in Bank of America. According to USA Today, Amazon CEO Jeff Bezos reported in a shareholder letter a couple years back that he was seeking to partner with a bank that would support Amazon in increasing its lending program. USA Today reports that according to several sources who prefer to go unnamed, the bank which Amazon has been working with is Bank of America. Amazon?s lending

program provides credit to small businesses that sell on Amazon, and sources state that a partnership with BOA would allow Amazon to expand on this program.

Amazing.com, Inc.?s most recent training video, ?Free Up Cashflow in Your Amazon Business,? pulls back the curtain and addresses where Sellers? money may be winding up over the process of making an Amazon sale. Charity DeVries tells interviewer Jason Katzenback that she and her husband experienced financial pitfalls while first navigating the ins and outs of their Amazon sales cash flow, which caused her to dig into what was actually happening to the money over the course of a sale. She tells Katzenback she is sharing the information with other Sellers in the hopes that some of them who are in similar situations may benefit from her experience and knowledge. Charity is a success story for Amazing.com?s Amazing Selling Machine course and a SellerCon attendee.

Co-founded by Jason Katzenback and Matt Clark, Amazing.com offers both online and in-person training aimed at teaching entrepreneurs how to successfully run private label Amazon businesses. The courses and trainings offered by Amazing.com are in line with the company?s mission, which is to empower and enable people to create prosperous online businesses to attain a sense of financial freedom.

In April, Amazing.com will be hosting SellerCon, a networking and training event for Amazon Sellers. SellerCon will take place in Orland, FL and will focus on teaching applicable, realistic strategies to maximize Sellers? ecommerce experience. Taking place from April 6-8, SellerCon will specifically address Sellers who are interested in learning tried and proven strategies to expand on their Amazon online businesses. The event will also be a chance to network, and for Sellers to engage with and learn from likeminded entrepreneurs.

###

For more information about Amazing.com, Inc., contact the company here:Amazing.com, Inc.Jason Katzenback1 (888) 415-0615support@amazing.com1300 Guadalupe Street, Suite 100, Austin, TX 78701

Amazing.com, Inc.

Amazing.com helps people build successful businesses and achieve the financial freedom to do what they want, when they want, wherever in the world they want.

Website: https://www.amazing.com/

Email: support@amazing.com

Phone: 1 (888) 415-0615