



VSA, Inc. Announces New VP of Sales

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Haddon Township, N.J. ? VSA Inc. is pleased to announce its new VP of Sales, Maureen Tucker. VSA, Inc. is a B2B call center that runs telemarketing, lead generation and appointment setting campaigns for their clients.

Promoted from within, Ms. Tucker has been with VSA since 2011 where she started as a Client Associate and was almost immediately promoted to Program Manager. In 2015, she was promoted again to Vice President, Program Management. In this capacity, Maureen had responsibility to onboard and manage VSA?s largest and most complex accounts. Ms. Tucker has excelled at managing client growth while maintaining high quality results for VSA?s clients.

As the Vice President of Program Management, Maureen first started selling for VSA, alongside Valerie Schlitt, president and founder of VSA.

?I decided to create the VP of Sales role for Maureen for a number of reasons,? remarks Valerie Schlitt, president and founder of VSA. ?First, she has a very strong background in sales prior to joining VSA. She has proven her sales acumen multiple times in the past two years while she has been co-selling with me. In fact, she closed seven new pieces of business this past December, making it the highest start we?ve ever

had in the new year. Secondly, she is someone I trust and feel very comfortable working with. And, lastly, it was time for me to fully delegate the sales aspect of my business so I could focus more on strategy.?

Ms. Tucker has been working in her new role on a trial basis since the beginning of the new year. VSA is happy to announce today that it has become official.

?I am thrilled with my new role,? smiles Maureen Tucker. ?I love working here and am eager to dive in head first to help VSA continue to grow. I am very grateful to Valerie for letting me ?test it out? first to see if this was the right move for me. This is how we make decisions at VSA, by using a very entrepreneurial approach. I am very excited to embark on this new phase with the firm.?

Ms. Tucker?s co-workers are also thrilled with the new promotion. She is very highly esteemed at VSA.

?I am so happy for Maureen,? remarks Michele Plunkett, VP of Operations. ?I joined VSA around the same time as Maureen, so we?ve worked together for quite a while. She is someone I respect personally and know adds tremendous value to VSA. Without a doubt, she will succeed in her new role. She always does.?

For more information about VSA, Inc. see www.vsapropecting.com.

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VSA, Inc.

VSA, Inc. is a premiere B2B lead generation, appointment setting and outbound calling firm. We shine when clients have complex products and services, or need complex prospecting approaches. We serve companies, large and small, across the US and Canada.

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