Amazing.com Releases $30 MM Success Story as Amazon Announces Success and Launch of Amazon Go Stores

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Amazing.com released an Amazon business owner success story that provides proven tips on how to sell an Amazon business. During a Facebook Live video interview?with Amazing.com?s Mike McClary and Brendan Morris?Morris shares his formula for starting an Amazon business and selling it for profit. He went from someone who had never sold anything to a $30 million-dollar seller and entrepreneur using the techniques he learned from Amazing Selling Machine. This story of creating an Amazon Marketplace empire and selling it for profit after automating as much as possible was released the same week Amazon announced their plan to open more Amazon Go stores, an Amazon convenience store that uses automation via cameras and sensors to track customer purchases instead of cashiers and registers.

Forbes reported that Amazon plans to open as many as six more Amazon Go stores, with possible locations in Seattle and Los Angeles. The first Amazon Go store arrived January 22, a few weeks into 2018, after nearly five years of development. Amazon Go stores have no cashiers or registers, utilizing cameras and sensors to track customer movements as they remove items and put them into their bag. Customer accounts are charged for items when they exit the store.

In Amazing.com?s interview with successful Amazon seller Brendan Morris, Morris shares how he began selling on Amazon with no prior experience selling on the platform. With the help of the Amazing Selling Machine (ASM) training course, Morris began to apply the tools he learned to grow an empire on the Amazon Marketplace. In the video, Morris reveals tips for automating inventory and customer service, selling smaller products, and investing time in keyword research.

Amazon was founded in 1994 by Jeff Bezos. Beginning as a small online bookstore operating out of Bezos? garage, the company has now grown into a multi-billion-dollar company. Amazon offers everything from household goods, clothing snacks, electronics, cloud storage, and medical devices, to apps, music, movies, TV shows, and 2-hour delivery service and now the Amazon Go store. The Amazon Go store offers a convenient way for consumers to shop while avoiding long lines they may typically encounter at a convenience store with cashiers and registers.

Brendan Morris utilized Amazing Selling Machine to learn how to sell on Amazon. Amazing Selling Machine, or ASM, is an online training course offered by Amazing.com. The eight-module course teaches people?who have had no prior experience?the step by step process of how to start and run their own physical product business leveraging the Amazon platform.

During his interview, Morris announces he will attend SellerCon, one of the largest gatherings for Amazon sellers. This conference is tailored to Amazon Sellers and provides proven business growth strategies. Morris encourages members of the Amazing Selling Machine and other Amazon sellers to attend, as they will have the opportunity to network, get tips and strategies for increasing sales, and leverage the information they learn to create their own successful Amazon business. SellerCon takes place in April in Orlando, Florida.

Amazing.com, Inc., headquartered in Austin, Texas, was co-founded by Matt Clark and Jason Katzenback. In addition to ASM, Amazing.com offers both online and live training sessions teaching people how to develop their own successful Amazon businesses by selling physical products on Amazon. Amazing.com?s mission is to help entrepreneurs to achieve financial freedom through the success of their own Amazon business.
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