

## MLA Names Minneapolis Awards Company As 2017 Allied Vendor Of The Year

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Viking Trophies, a Minneapolis awards company, is proud to announce that they have been named 2017 Allied Vendor of the Year by the Minnesota Lodging Association (MLA). The award recognizes the outstanding work that the company has done on their products, as well as their impressive level of customer service. Viking Trophies is both proud and grateful for receiving this prestigious award.

Kelly Nussbaum, account manager at Viking Trophies, says: "We were really excited and a little taken aback to receive this honor. It is such an honor because we try to bring our best to everything and that's really true. We bring ourselves up to this elite level through our customer service, our imprint methods, and our quality control. And for that to be recognized in the Lodging Association is a really big honor for us."

The company is known to offer some of the best Minneapolis trophies around. They have a strong focus on using high quality materials and expert craftsmanship. At the same time, they ensure that the customer is in the center of what they do, always focusing on delivering the highest level of service.

"You would think from our name that we just do trophies," adds Kelly Nussbaum. "And that's kind of how we

started back in 1969, but from there we bloomed into more of the corporate awards. For the hospitality

industry, we focus on two main areas: their employees and the brand."

Lori Moen, owner of Viking Trophies, says: "At the end of the day, your clients, your customers, your staff are

your most important assets. So anything you can do to recognize them is terrific. And then of course with the

branding opportunities to promote yourself that we provide as well, that is also a key marketing ingredient."

People are encouraged to visit the Viking Trophies website at www.vikingtrophies.com for further information.

More details about the Allied Vendor of the Year Award are also highlighted there. The website also enables

people to browse through the company's extensive selection of products and to place their orders. The

company works with clients across Minnesota and beyond. Indeed, they even ship all over the world.

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For more information about Alta Honors - Formerly Viking Trophies, contact the company here:Alta Honors -

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**Alta Honors - Formerly Viking Trophies** 

Alta Honors (Formerly Viking Trophies) is the Twin Cities largest awards retailer. Providing custom recognition solutions

since 1969. Your place for trophies, plaques, glass awards, custom medals.

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